

Comments for Planning Application 21/00790/ADV

Dear Sir/Madam,

Mrs Town Clerk - Prescott Town Council,

You have been sent this email because you or somebody else has submitted a comment on a Planning Application to your local authority using your email address. A summary of your comments is provided below.

Comments were submitted at 26/11/2021 10:15 AM from Mrs Town Clerk - Prescott Town Council.

Application Summary

Address: Whitakers Garden Centre Liverpool Road Prescott Knowsley L34 3LX

Proposal: INSTALLATION OF SIGNAGE COMPRISING OF 1 NO. V-STACK SIGN, 5 NO. GATEWAY FLAG SIGNS, 4 NO. NON ILLUMINATED FENCE MOUNTED FASCIA SIGNS, 1 NO. INTERNALLY ILLUMINATED FASCIA SIGN, 1 NO. NON ILLUMINATED FASCIA SIGN AND 3 NO. FRESSTANDING NON-ILLUMINATED WAYFINDING SIGNS AND OTHER ASSOCIATED FASCIA SHOWHOME SIGNAGE

Case Officer: Lee Osborne

[Click for further information](#)

Customer Details

Name: Mrs Town Clerk - Prescott Town Council

Email: townclerk@prescot-tc.gov.uk

Address: Prescott Town Hall, 1 Warrington Road, Prescott, Knowsley L34 5QX

Comments Details

Committer Type: Representative

Stance: Customer objects to the Planning Application

Reasons for comment:
- Highway Safety
- Visual Amenity

Comments: Prescott Town Council would like to object on the grounds of Highway safety - the excessive amount of signage and flags would be distracting to passing traffic on the highway.
Visual amenity - the excessive amount of signage and flags which will be visible to neighbouring properties.
The signage and flags will not be in keeping with the heritage of Prescott and the advertising of the Taylor Wimpey brand and site is excessive.

Kind regards