

KNOWSLEY METROPOLITAN BOROUGH COUNCIL

Eaton Street Park



5 YEAR SITE MANAGEMENT PLAN

DATE: 2013 - 18

WRITTEN BY:

The Stakeholders Planning Group for Eaton Street Park

FOREWORD

Eaton Street Park is a popular, welcoming place with facilities for all ages and abilities. Enjoyed by everyone, the Park provides an active and vibrant space at the heart of the local community.

Knowsley Metropolitan Borough Council recognises the value a good park can bring to its communities. I am delighted to present the Management Plan for Eaton Street Park that both celebrates the value of the Park and aids its development and efficient and effective management.

**Councillor Eddie Connor
Cabinet Member for Leisure, Community & Culture**

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WHERE ARE WE NOW?

1.0 Background

Knowsley Metropolitan Borough Council is committed to continually improving both services and facilities for the population of Knowsley. With this in mind, the Council have developed this comprehensive plan to aid the development and management of Eaton Street Park. The plan follows a standard format adopted for Knowsley's parks whilst reflecting the unique nature of the park and its surrounding community.

1.1 Previous Plans

This is the first formal Park Management Plan for Eaton Street Park. The plan adopts the format and best practice outlined by the CABI Space document 'A Guide to Producing Park and Green Space Management Plans' (2004). It is intended for the Plan to be updated on a regular basis in order to include new developments and initiatives, the results of consultation and customer feedback and to encompass other changes such as opportunity for and availability of finance.

1.2 Producing the Plan

It was recognised that in order for this Management Plan to be a useful document, it should be developed by a variety of stakeholders. The following sections outline the production process undertaken in order to produce this management plan.

1.2.1 Stakeholder Planning Group

A stakeholder analysis was undertaken to identify the range of public, private and voluntary organisations that contribute to the everyday management of Eaton Street Park. A 'Stakeholder Planning Group' was formed consisting of a number of key stakeholders. These included the Prescot Town Council (site leaseholders), Friends of Eaton Street Park, Guild Hall Bowling Club and Merseyside Police. In addition, those unable to participate in the Stakeholder Planning Group have been key consultees for both the draft and completed document.

1.2.2 The Stakeholder Planning Process

The Stakeholder Planning Group met to discuss the value and strength of the park, any current and future problems and to plan realistic improvements for the future. This was done in a structure utilising the SWOT (strengths, weaknesses, opportunities and threats) analysis tool. The SWOT analysis was structured using the Green Flag Award criteria which have been adopted as a performance management tool for key green spaces throughout Knowsley. The Stakeholder Planning Group meetings informed the development of The Eaton Street Park Management Plan, including the

Improvement Plan provided in section 5. In addition, the establishment of the group provided an excellent opportunity to build relationships, between stakeholders, identify common and agreed goals and take a much needed step back to assess the unique value and opportunity that Eaton Street Park brings to the local community.

1.2.3 Consultation

Development of this Park Management Plan has engaged a core group of key stakeholders in establishing the key priorities for Eaton Street Park and agreeing initial proposals for enhancing the Park's role within the community. It is envisaged that this initial plan will be consulted upon widely within the community with the first 12 months to consolidate and/or amend the priorities and proposals set out by the Stakeholder Group. The Council welcomes comments on all of its park management plans and a comments form is available as Appendix 1 of this plan.

1.2.4 Management Plan Quality

This Management Plan has been independently assessed by a Green Flag judge external to Knowsley Council and will continue to be improved with action taken from judge's feedback following Green Flag Award assessment.

1.3 Aims of the Management Plan

Knowsley Metropolitan Borough Council has a commitment to the continual improvement of the quality and facilities of Eaton Street Park.

It is intended that this management plan will be an accessible and live document used widely by Council officers, local politicians and the wider community. The ability to review the management procedures that are contained within on a regular basis is a key element in ensuring best practice.

The Eaton Street Park Management Plan aims to:-

- ✓ Develop and quality maintain standards that are effective and accountable
- ✓ Provide a management type that protects the Park from unwanted developments
- ✓ Prioritise resources and action
- ✓ Provide a clear framework for future developments within the Park
- ✓ Put community needs at the heart of the development and management of the Park
- ✓ Benchmark quality standards within the park analyse policies against best practice

- ✓ Provide a transparent form of monitoring and review of the policies, procedures and the success of these procedures

1.4 Responsibility for the management plan

A variety of stakeholders share responsibility for the Management Plan. Below are the contact details of key officers and groups involved in the management of Eaton Street Park.

Fiona Mather, Green Space Strategy Manager
Environmental Sustainability Service, Knowsley MBC
Telephone: 0151 443 2443
Email: fiona.mather@knowsley.gov.uk

Steve Jones, Parks Force Co-ordinator
Street Scene Service, Knowsley MBC
Telephone: 0151 443 5231
Email: steve.jones@knowsley.gov.uk

Prescot Town Council **Mayor: Lynn O’Keeffe**
Contact: Daniel Wilson, Clerk to the Council
Tel: 0151 443 4796
Email: townclerk@prescot-tc.gov.uk

Friends of Eaton Street Park **Chaired by Mariangela Hankinson**
Contact: Via Fiona Mather

All correspondence regarding Eaton Street Park should be directed to:-

Fiona Mather
Knowsley Metropolitan Borough Council
Environmental Sustainability Service
Directorate of Neighbourhood Services
Stretton Way
Knowsley
Merseyside, L36 6JF

2.0 Policy Context

The following section sets out the prevailing policy context at a national, regional and local level to which Eaton Street Parks Management Plan is guided or needs to respond.

At 2012, not only has significant progress been made at Eaton Street Park that will influence how the park will move forward, the policy context in what work can be carried out has changed. The following section sets out the prevailing policy context at a national and local level to which the Eaton Street Park Management Plan needs to respond. The final section will also look at the Regional Strategy that was drawn up pre 2012. Whilst the document places no obligation on any planning or local authorities, some key challenges and priorities remain relevant today.

2.1. National Policy / Government Steer

The Department of Communities and Local Government (DCLG) and the Department of Environment, Food and Rural Affairs (Defra) are the two key departments that influence delivery of parks and green spaces. In broad terms, DCLG is concerned with the delivery of the Localism Act, the Green Flag Award and the National Planning Policy Framework. Defra sets direction for the environment, and key reports of evidence have led to the National Environment White Paper, "The Natural Choice: securing the value of nature".

The **Big Society** was the flagship policy idea of the 2010 UK Conservative Party general election manifesto. It now forms part of the legislative programme of the Conservative – Liberal Democrat Coalition Agreement. The stated aim is to create a climate that empowers local people and communities, building a "big society" that will take power away from politicians and give it to people.

Big Society:	<i>Vision:</i>	Helping people Shifting power Creating society
	<i>Aims:</i>	Community Empowerment Public Service Reform Social Action
	<i>Objectives:</i>	Decentralisation Localism Act White Paper Reform(s)

Each of the objectives is briefly explained below:

2.1.1. Decentralisation

The Coalition Government came into office committed to the reform of public services, particularly in terms of increasing the role of charities, social enterprises, mutual and cooperatives in public service delivery. Its aim is for

local authorities such as Knowsley, to be given the freedom and powers once retained by central and regional government.

Decentralisation has taken place relatively quickly, removing government performance monitoring and government steer at a regional level from June 2010. This was coupled with the removal of Regional Development Agencies and a wide number of government agencies and organisations. In place of regional direction, the Coalition Government set about to create a sub-regional or area based level which has now greater relevance for local governments, environments, economies and social outcomes.

2.1.2. The Localism Act

The Localism Act (November 2011) has devolved greater powers to councils and neighbourhoods and gives local communities more control over housing and planning decisions. It also recognised the role of Core Cities outside London and enabled City Region development and ministers to invite bids from partnership boards to set up Local Enterprise Partnerships, thus creating a sub-regional or area based framework. It lifted controls and bureaucracy, creating transparency and increased local control of public finances. Empowering communities, it provided for a number of Community Rights, diversifying the supply of public services and strengthening power to local people. A number of these Community Rights may have an impact on the management of Knowsley's parks and green spaces.

Community Right to Bid

The Community Right to Bid allows communities and Parish Councils to nominate buildings or land for listing by the local authority as an asset of community value. An asset can be listed if its principal use furthers (or has recently furthered) their community's social well-being or social interests (which include cultural, sporting or recreational interests) and is likely to do so in the future. When a listed asset comes to be sold, a moratorium on the sale (of up to six months) may be invoked, providing local community groups with a better chance to raise finance, develop a business and to make a bid to buy the asset on the open market.

Community Right to Build

Community Right to Build is a new power that gives local organisations the right to bring forward small-scale community-led developments. The new right forms part of the Neighbourhood Planning provisions in the Localism Act that give parish councils or neighbourhood forums the right to develop plans for their area. Development proposals in neighbourhood plans, and Community Right to Build will need to be agreed through an independent examination, and have the agreement of 50% of people who vote through a community referendum. Local Authorities have a duty to assist and advise community organisations, which are also free to involve partners such as developers or housing associations.

Community Right to Challenge

Community Right to Challenge is the right for community organisations to say that they are interested in running a particular public service and potentially get the chance to bid to do this. If a community group, charity, parish council or group of public sector staff identifies a service they would like to run then they can submit an expression of interest to the authority. If accepted, this will trigger a procurement exercise. The interested group will then most likely need to compete with others in a competitive tendering process.

Community Asset Transfer

Community Asset Transfer is the transfer of management and/or ownership of land or buildings from a public body to a community-based organisation, at less than market value, in order to promote social, economic or environmental well-being.

The Community Right to Bid is sometimes confused with Community Asset Transfer. Although they share some of the same objectives, these are substantively different mechanisms that communities can use to acquire land and buildings. The crucial differences are:

- Community Asset Transfer is the transfer of ownership or management of publicly owned assets, whereas the Community Right to Bid applies to some public and some privately owned assets.
- Community Asset Transfer is the transfer of management or ownership at less than market value. Community Right to Bid gives a window of opportunity for a community group to compete to buy an asset on the open market.
- Community Asset Transfer is a voluntary process entered into proactively by public bodies. The Community Right to Bid is a pre-emptive legal right pertaining to communities.

Neighbourhood Planning

As a result of the Localism Act, significant changes have been made to planning policy. For example, Planning Policy Guidance PPG 17 and Planning Policy Statements such as the draft PPS 9 (both of which dealt with public open green space) have been scrapped, together with spatial planning at a regional level.

The National Planning Policy Framework is a key part of the DCLG reforms to make the planning system less complex and more accessible, to protect the environment and to promote sustainable growth.

By simplifying the planning system, the Framework aims to strengthen local participation and help achieve sustainable development through: -

- strengthening the plan-led system to deliver sustainable development locally
- handing power back from national and regional bureaucracies to local communities to shape development in their area
- improving clarity and certainty for communities, councils and developers, reducing bureaucracy for councils and businesses, and improving efficiency in processes¹

It is too early to determine the extent of such reforms on parks and green spaces, the drive for housing growth has not subsided, but under a drive for sustainable development, a supporting green infrastructure would demonstrate good practice.

2.1.3. White Paper Reform(s)

White Paper Reform began taking place across nearly all public sectors, led by corresponding Government departments and with public consultation on each. Those reforms with the greatest impact on public parks and green spaces include the Open Public Services White Paper and the National Environment White Paper, 'The Natural Choice: Securing the value of nature'.

2.1.3.1. Open Public Services Reform White Paper

The White Paper argues for a new approach to public services - opening up public services markets, giving users more control and encouraging innovation to drive better services for all. This means breaking down barriers (regulatory and financial) to level the playing field, providing fair funding on the basis of quality and extending accountability to all organisations receiving public funds. This approach is based on five principles:

- Increased choice wherever possible
- Public services should be decentralised to the lowest appropriate level
- Public services should be opened up to a range of providers
- Fair access to public services
- Public services should be accountable to users and to taxpayers

National Environment Policy (White Paper)

The White Paper's policy ambitions, believe that new freedoms under the Localism Act and the New Planning Policy Framework, will enable Knowsley to support the improvement of a more cohesive and functioning natural environment.

¹ National Planning Policy Framework – Impact Assessment July 2012

The overarching principal of the paper and thus its delivery proposals is that:

“Nature is sometimes taken for granted and undervalued. But people cannot flourish without the benefits and services our natural environment provides. Nature is a complex, interconnected system. A healthy, properly functioning natural environment is the foundation of sustained economic growth, prospering communities and personal wellbeing.”²

The White Paper recognises that already local authorities are leading the way in improving their environments to deliver many benefits for their communities. Inspired by such work, the Paper’s ambition sets out to ensure the benefits of high quality environments are available to everyone.

It does not place any obligations on local authorities but in recognising that improvements to local environments can only be delivered at a local level, it relies on local authorities taking responsibility to protect and improve the local environment for local communities. Indeed, the paper anticipates local authority support to deliver much of its policy.

There are four main themes under the Paper, three of which are covered in more detail below:

- I. Protecting and improving our natural environment by facilitating greater local action.
- II. Growing a green economy in which economic growth and the health of our natural resources sustain each other, and markets, business and Government better reflect the value of nature.
- III. Reconnecting people and nature for the benefit of both
- IV. International and EU leadership by showing the lead to protect and enhance natural assets globally.³

2.1.3.1.1. Protecting and Improving our Natural Environment

Local Nature Partnerships (LNP)

Local Nature Partnerships (LNP) will enable local leadership, strengthen local action and may operate across administrative boundaries. Local Nature Partnerships will link action to protect and improve the natural environment with wider national and local social and economic priorities. They are encouraged to make links with Local Enterprise Partnerships and Health and Wellbeing Boards.

This will enable local authorities to work with a range of partners including land managers, businesses and conservation organisations to identify opportunities to protect and improve nature at local level.

² The Natural Choice: securing the value of nature. (June 2011)

³ The Natural Choice: securing the value of nature. June 2011

Knowsley is already represented on the Liverpool City Region Nature Partnership, one of the seven Defra approved partnerships across the North West. By ensuring their needs for quality of place are recognised by the LNP, Knowsley will be able to fulfil core objectives through its green spaces, enabled by the LNP and its partners.

Nature Improvement Areas (NIAs)

As part of the white paper the government set out to create twelve Nature Improvement Areas (NIAs), Merseyside area was not designated as one of these. Though different, the twelve chosen areas share some common characteristics. They will all be designed to deliver ecological networks, facilitate partnerships between different groups in society, improve and expand wildlife sites, use land in a way that improves ecosystems and capitalise on society's passion for the natural world.

Biodiversity

Knowsley will continue to facilitate coherent and resilient ecological networks under their statutory duty to take account of conservation of biodiversity.

Protecting and Improving our Natural Environment

Through reforms of the planning system, Knowsley will take a strategic approach to planning for nature. This approach will guide development to the best locations, encourage greener design and enable development to enhance natural networks.

2.1.3.1.2. Growing a Green Economy

Many of the benefits we derive from nature are not properly valued. The value of natural capital is not fully captured in the prices customers pay, in the operations of our markets or in the accounts of government or business. When nature is undervalued, bad choices can be made.

2.1.3.1.3. Reconnecting People and Nature

It has been demonstrated that nature has a positive impact on many people's lives, both mentally and physically. High-quality natural environments foster healthy neighbourhoods; green spaces encourage social activity and reduce crime, and the natural environment can help children's learning. In return, human activity can enrich nature.

Below is a list of aims the white paper wishes to achieve, many of which have already been suggested in the Authority's Sustainable Community Strategy (SCS). In addition Knowsley has already committed to increasing volunteers and linking schools with the outdoor environment to encourage outdoor learning.

- Improving public health locally, by making high-quality green space available to everyone
- Action to get more children learning outdoors, removing barriers and increasing schools' abilities to teach outdoors
- New Green Areas Designation, empowering communities to protect local environments that are important to them
- Help for everyone to 'do the right thing', at home, when shopping or as volunteers

2.2. Local Influence / Policy

2.2.1.Sustainable Communities Strategy

Knowsley Partnership's first Sustainable Community Strategy, in 2008 provides a 15-year vision for residents, businesses and agencies working in Knowsley. As the overarching strategy for Knowsley, it will guide the plans of all partners.

The vision is that by the year 2023, Knowsley will have: -

- attractive, sustainable neighbourhoods with a wide choice of housing and excellent community facilities;
- vibrant and welcoming town centres;
- residents and local communities who are able to make positive lifestyle choices;
- high quality employment areas which help to drive economic growth in the Liverpool City Region; and
- narrowed the gap in deprivation levels, both between different parts of the borough and between Knowsley and elsewhere

The strategy identifies seven key drivers to help us achieve the outcomes listed above. These are: -

- A diverse and prosperous economy,
- Increasing economic activity,
- Raising attainment and skills,
- A well connected Knowsley,
- Unlocking the potential and raising aspirations,
- Safer more cohesive communities,
- Improving the offer and quality of place

2.2.2. Knowsley Corporate Plan 2012 – 2015

The Corporate Plan sets out what we, Knowsley Council, plan to achieve over the next three years. It outlines the work we will do to support the delivery of Knowsley's Sustainable Community Strategy and contribute towards the long-term vision for the Borough. The Corporate Plan provides the means to prioritise our outcomes within the current national and local economic and policy context. Through doing this we can inform our budget strategy and allocate resources appropriately.

2.2.3. Local Plan

Knowsley Council is producing a new development plan that will shape the growth and development of the borough up to 2028. It will identify how and where our towns will develop, providing a development focus for issues such as housing, employment, leisure and retail, whilst identifying areas of restraint and protection of environmental or heritage value. The Local Plan will promote, guide and manage the future development of Knowsley and make important choices about how and where new development and regeneration will take place. The Local Plan will also shape the investment plans of the council and other public, voluntary and private sector organisations.

The Local Plan is made up of a number of different documents, including the Core Strategy. It will, over time, replace the existing Knowsley Replacement Unitary Development Plan (UDP).

2.2.4. Knowsley Green Space Strategy

Knowsley Council developed, in consultation with its partners and stakeholders, a Green Space Strategy based on the findings of an Open Space, Sport and Recreation Needs Assessment (based on the principles of Planning Policy Guidance 17) carried out by consultants PMP.

The Green Space Strategy was adopted by the Council in 2010 and sets out the Council's vision for its green spaces and the goals it wants to achieve, plus the resources, methods and time needed to meet these goals. The Green Space Strategy includes seven principles: -

- Equity
- Safety
- Diversity
- Sustainability
- Flexibility
- Quality
- Healthy

The seven principles were developed and explored at a large consultation event in July 2008 that was attended by a broad cross section of partners.

The PMP study has provided an audit of existing provision of all types of green space in terms of quality, quantity and accessibility and has produced a set of local quality, quantity and accessibility standards. These standards provide a basis for improving the quality of planning policies and decision making in relation to pressures on open space and has been fed into the Knowsley Unitary Development Plan, developing Local Development Framework and supporting Supplementary Planning Guidance.

The study highlighted an under provision of the 'parks and gardens' typology within the Prescott area and suggested a quality standard of 'a welcoming, clean and litter free one stop facility providing a wide range of leisure, recreational and enriched play opportunities for all ages, varied and well-kept vegetation, appropriate lighting and ancillary accommodation and well-signed to and within the site appropriate to size and other local conditions'.

The Green Space Strategy defines Eaton Street Park as a 'High Level Park'. High Level Parks have the capacity to provide a broad range of recreational facilities, formal and informal activities and can contain other types of green space such as children and young people's facilities, outdoor sports provision and natural green spaces.

In terms of quality, Eaton Street Park is outlined in the Green Space Strategy as having a 'Excellent' rating (66) in relation to Green Flag Award criteria. The play facilities were given a 'Fair'; rating (55), though this score will have been altered significantly with the recent installation of new toddler play facilities on the site in early 2013. This scoring is the result of targeted investment within and around the Park over the last few years preceding this plan's formulation.

The vision to create a legacy of interconnecting vibrant community green spaces across Knowsley has not changed. However, largely due to the many successes and early achievements of the 2010 proposals, an interim update is to be completed early in 2013.

The Green Space Strategy highlights other related strategies and policies including regional and national influencers. A diagram of these strategic links is incorporated as Appendix 2.

2.2.5.Climate Change Strategy

Knowsley Council signed up to the Nottingham Declaration in October 2007 and the North West Climate Change Charter in January 2006. Through these actions Knowsley has committed to 'taking all practical steps to limit CO² emissions and responding to the challenges posed by climate change'. Knowsley Council's Climate Change has been developed and was adopted on 15th October 2008. Green space management contributes to this agenda, both in the mitigation of greenhouse gas emissions and adaptation to climate change impacts such as warmer, wetter winters, hotter, drier summers, more

frequent severe weather events and increased tourism/use of parks in summer months.

In addition, from April 2011 the Government's Department of Energy and Climate Change (DECC) have requested that all local authorities publish a report on the greenhouse gases from their own estates and services. This will be updated annually at the end of July.

2.2.6.Environmental Policy for Knowsley

Knowsley Council is committed to the environment and to developing sustainable communities of which parks and open spaces form a valuable part.

The Council's Environmental Policy (2009), (Section 13) states the Council wherever possible reduce the use of artificial fertilisers, pesticides, herbicides, solvents, and other environmentally damaging materials in Council activity and encourage responsible and informed practice by others.

The Policy (Section 18) also promotes biodiversity by enriching and protecting landscapes and open spaces, and developing environmentally sustainable methods of land management which maximise opportunities for wildlife.

2.2.7.Health and Safety

The Council is firmly committed to delivering high standards of health and safety and to ensuring that we meet our obligations to health and safety legislation and any other advisory guidance which is received by the Health & Safety Executive, Merseyside Fire Brigade & Civil Defence or any other advisory body.

Knowsley Council has corporate health, safety and risk management policies in place. The implementation of these policies is headed by an appointed Health & Safety Advisor. Each Council Directorate in turn employs an operational Health & Safety Officers, who are equipped to advise and scrutinise the Council's performance.

The following is a brief synopsis of the most relevant priority actions taken by the Council to ensure high standards of health and safety: -

2.2.7.1. Work Procedures & Safe Systems of Work

'Work procedures and safe systems of work' have been developed to ensure a core understanding of safety needs and staff responsibilities. A Fire Marshall is appointed to each staffed building and an appropriate number of First Aiders are recruited from amongst staff.

Safe systems of work are in place to address lone working, security, vehicle use, operation of tools and equipment and other work activities.

2.2.7.2. Risk Assessments

The Council produces generic and issue specific risk assessments against areas where there is thought to be risk. A risk assessment policy is in operation for the Stretton Way Officers, where park managers are now based.

2.2.7.3. COSHH Assessments

COSHH data sheets are requested from the suppliers of chemicals and other products. This ensures that COSHH risk assessments can be undertaken.

2.2.7.4. Accident and Incident Investigation Procedure

Accident and incident records are maintained and each is reported to the departmental Health & Safety Officer for investigation. In specific cases, reports of accident will be declared to the Health & Safety Executive. The Council produces detailed monthly accident statistic and these are analysed for targeted work (e.g. staff training, publicity, etc).

2.2.7.5. Electrical Appliance Testing

An annual programme of electrical appliance testing is undertaken.

2.2.7.6. Inspection

Parks grounds maintenance staff, Police, CSO's and Parks Management staff patrol the parks regularly to engage with the community and to inspect the parks for any defects. Defects are noted and reported to line management for action. Patrols are optimised to times of heavy usage where possible. An informal process of information sharing between Rangers, wardens, and inspectors takes place. Children's playgrounds are inspected to ensure compliance with the BSEN1176/77 standards. Visual and engineering inspections are carried out weekly and an annual independent inspection is conducted by Children's Play Advisory Service. Further information regarding quality assurance, monitoring and inspection is available in Section 3.4.5.

2.2.7.7. Training

The Council has a Health & Safety Training Action Plan which is intended to identify core health and safety training needs for each individual job role.

2.2.7.8. Monitoring

The Council undertakes Health and Safety Audits to monitor performance. There is also a Directorate Health and Safety Committee on which managers and trade unions are represented. This body contributes to the Council's effectiveness in monitoring and reviewing health and safety requirements.

Further information on the delivery of health and safety within parks and green spaces can be obtained from Robbie Sullivan (Health & Safety Officer) on 0151 443 3611.

2.3. Sustainable Maintenance

2.3.1. Energy

The use of vehicles is unavoidable for operational staff. The Council has reduced the environmental impact of fleet vehicles by ensuring that all diesel vehicles run on a bio-fuel blend since 2007. Vehicle tyres and old batteries are recycled. Operational staff are also encouraged to share vehicles where appropriate and smarter driving courses ran through the Energy Savings Trust have been rolled out since March 2009.

2.3.2. Water

The use of hosepipes has been reduced to only essential times. Best practice in environmental techniques and management is showcased at Eaton Street Park with establishment of a wetland scrape to manage drainage in a naturally wet area of the Park.

2.3.3. Resources

Knowsley MBC does not use peat in any of our horticultural operations within Eaton Street Park.

Pesticide and herbicide is only used in exceptional circumstances, linked with best practice in certain management tasks within the Park. These currently are focused on the following elements: -

- **Meadowland Diversification:** herbicide is currently being used on a targeted level to suppress grass dominance within the northern section of the Park, in order to aid the establishment of a diversity of meadowland species. This practice has been adopted on the advice of Landlife (National Wildflower Centre) as species diversity would remain low with the established sward of former amenity grass not being suppressed.

Grass encroachment will be an ongoing issue within the meadowland's management and targeted grass suppressing herbicides such as Lazer could be utilised periodically to help sustain the species diversity within the meadow. However, following initial establishment works, we firstly aim that sustainable approaches to grass suppression will be adopted, negating the need for ongoing herbicide use, e.g. the sowing of Yellow Rattle, a parasitic meadowland plant that naturally suppresses grasses.

- **Woodland Creation Works:** young tree whips planted into an established grass sward such as that at Eaton Street Park are highly vulnerable to being outcompeted for water and resources from the soil by grass.

Standard practice recommended by Mersey Forest and the Forestry Commission outlines that targeted spot treatment of the grass/undergrowth around the trees will ensure much greater establishment of the trees. This herbicide use will be limited to the first 5 years of maintenance of the woodland creation area, as trees will be well established by that time and will not be affected by grass competition.

- **Invasive species:** in the formal horticultural settings within the Park, as well as within the meadowland area, there may be the need for targeted herbicide treatment of key invasive species where there is no other effective approach to their eradication. In Eaton Street Park these may include key invasive species in formal planted borders, where mechanical weeding cannot control. In the meadowland, rank grassland species such as Dock, Ragwort and Thistle may encroach into meadowland areas; their presence causing a reduction in diversity of the meadowland. Individual spot treatment or targeted treatment of areas of encroachment would be carried out to safeguard the diversity and integrity of the meadowland habitat.

Mowing waste is left on site where appropriate in amenity grassland areas. However, it is a key feature of meadowland management that the annually cut material from the meadowland is collected and removed off site in order to, over time, reduce soil fertility and further aid diversification of the meadowland habitat. In this case, the cut material is disposed off site and composted.

2.3.4. Training

During 2007 the Council produced a 'Sustainable Grounds Maintenance' booklet. This was produced by the Environmental Sustainability Service and has been given to gardeners and other grounds maintenance staff annually to raise awareness of sustainability issues.

2.4. Environmental Management Systems

The Council has committed to develop and support an Environmental Management System at the Stretton Way operational depot, to ensure that the environmental impact of activities at this site are minimised and environmental legislation is being complied with.

As a champion for environmental improvements, it would be appropriate to ensure that the environmental impact of our own activities across the site are minimised. Information from the audit could then be used to inform and develop any Council wide initiative that was considered.

2.5. Past Regional Strategic Context

Pre 2010 the region collectively worked on a combined Regional Strategy (RS2010). With the abolition of regional governance, the evidence and aspirations for the region were documented under a visioning report of shared priorities called Future North West. Whilst the document places no obligation

on any planning or local authorities, some key challenges and priorities remain relevant today.

2.5.1.Future North West

The following are extracts from Future North West demonstrating the role green spaces can play to assist the North West overcome some significant issues, maximise its potential and sustain improvement.

The vision as it was set in 2010 saw the North West by 2030: -

- with improved quality of life
- more prosperous
- more equitable
- lowered carbon reliance
- more job opportunities

It set four aspirational themes that in consideration of the new sub-regional strategic direction remain in principle: -

Theme 1: *Capitalise on the opportunities of moving to a low carbon economy and society, and address climate change and resource efficiency:* -

- Where the North West understands and adapts to the implications of unavoidable climate change

Theme 2: *Build on our sources of international competitive advantage and distinctiveness:* -

- Develop our world-class sporting, culture and quality of place offer.

Theme 3: *Release the potential of our people and tackle poverty:* -

- Communities and places, which are sustainable and safe, less deprived and less, disadvantaged.
- A healthy population, with reduced health inequalities and by capitalising on economic opportunities from changing health issues.

Theme 4: *Ensure the right housing and infrastructure for sustainable growth:* -

- The quality of the North West's outstanding environmental, natural and coastal assets maintained and enhanced.
- Safeguard the natural environment and develop green infrastructure.

3.0 SITE DESCRIPTION SUMMARY

This section provides a brief summary of the features and management of Eaton Street Park. Details on each area are provided in the following sections.

Site Name:	Eaton Street Park
Typology:	High Level Park
Address:	<p>The following address relates to the main entrance of the park:</p> <p>Eaton Street Park Eaton Street Prescot Knowsley Merseyside L34 6HD</p>
Size:	3.09 ha
Features:	<p>The Park contains a main entrance area with some user guidance signage, a Memorial Garden, a play area for younger children, plus a Play Pathfinder facility for 8-13 year olds, Bowling Green and Pavilion, plus natural meadowland area and general recreational open space.</p>
Tenure:	<p>The site is owned and maintained by Knowsley Metropolitan Borough Council. Prescot Town Council leases the site on a 99 year arrangement (from 1st April 1991).</p>
Uses:	<p>Walking, informal play and recreation, small scale events, crown green bowling, volunteering activity.</p>
Patterns of Use:	<p>A visitor base consisting of the local community from a catchment of approximately 0.8km with adjacent communities currently travelling further to use the established facilities (especially the bowling green).</p> <p>Facilitated community activities are delivered through the Knowsley MBC Ranger Service, with support through the Friends of Eaton Street Park, which attract a diversity of local residents.</p>

A clear emphasis of use for the park is walking and dog walking, utilising the extensive natural open space to the rear of the site. This has been enhanced by encouraging school and volunteer participation in wildflower sowing and tree planting.

Stakeholders:

Ward Councillors, Knowsley Council 'Environmental Sustainability Service' and 'Street Scene Service', Prescott Town Council, Friends of Eaton Street Park, Prescott Guild Hall Bowling Club, Evelyn Community Primary School.

Access:

Eaton Street Park is situated centrally within north Prescott. The Park is easily accessible from local housing estates to the south, east and west through highway and public footpath and is served by bus stops visited by the 10, 10A, 99, 137, 138, 139, 194, 195, 248, 290 and 297 buses linking the park with the rest of Prescott, as well as Huyton, Whiston, St. Helens and beyond.

The Park is open access with one entrance on Eaton Street.

Management

The Environmental Sustainability Service, within Knowsley MBC, are responsible for the overall management and development of the Park and work in partnership with Street Scene Services who hold responsibility for the grounds maintenance of the Park.

Prescot Town Council are leaseholders of the park and have responsibility for key infrastructure including boundary walls, as well as day-to-day management of individual and club use of the bowling green and paying utility bills for the bowling green cabins.

3.1 Physical Aspects

The following sections provide detail regarding the location, size, tenure, physical and landscape description, history and ecology of Eaton Street Park. Information regarding visitor facilities is contained within section 3.2.3.

3.1.1 Location

The Park is located in north Prescott within the Borough of Knowsley at Ordinance Survey grid reference SJ 46565 93012.

The Park's single entrance is located on Eaton Street, off Hope Street, leading from High Street, the main access road through north Prescott. It lies adjacent to Knowsley Park Centre for Learning, Our Lady's Catholic Primary School and Prescott Cables Football Club. It is surrounded by housing on its western, southern and eastern sides.

Appendix 3 provides a location plan.

3.1.2 Size

Eaton Street Park has an area of 3.09 hectares.

3.1.3 Tenure

Eaton Street Park is owned and managed by Knowsley MBC. Prescott Town Council hold a 99 year lease (from 1st April 1991) on the Park, with specific management responsibility for infrastructure upkeep, particularly boundary walls, as well as management of bowling green usage/utility bills.

3.1.4 Landscape Description

Eaton Street Park is a formal Park containing a diversity of facilities and spaces to serve the needs of the local community. Its southern front section is predominantly open amenity grassland providing general recreational space. This is supplemented by formal gardens at the southern frontage to the site, as well as play area facilities on the western border of the site. A fenced bowling green, cabins and gardener facilities separate the south of the Park to its larger northern section.

The north of the Park is dominated by developing natural habitat in the form of wildflower meadow, with established parkland trees and recent woodland tree and hedge planting. Maintained rides throughout this area provide extensive walking opportunities that are enjoyed by a large number of dog walkers and other users. A historic sandstone wall dominates the northern boundary of the site.

A site plan is provided in Appendix 4.

3.1.5 The History of the Site

Also known locally as Preccky Rec, Eaton Street Park's origins come from around the turn of the 20th century. Maps from 1848 show that the current Prescott Cables Football Ground site (adjacent to the Park) was occupied by Moss Pottery Mill and Moss House (owned by the potter's family). These

buildings got their name from the mosslands that lay north of Prescott at the time. Merseyside Archaeological Society carried out archaeological excavations in and around the Park entrance in 1978, and the Moss Pottery found through these digs is now in National Museums Liverpool's collection. By 1937 Moss House and the Pottery Mill had been demolished.

In 1906, Prescott Athletics Club was opened on what is now the Prescott Cables Football Club as a multi sport facility for athletics, cycling (the first event held there was a cycling event) and football. Maps around this time seem to indicate that Eaton Street Park was still agricultural land, though a 1927 map formally identifies a 'Recreation Ground' on what is now the Park. Records show that Prescott Athletics Club held regular community events and carnivals, which may have made use of Eaton Street Park at the time.

On the 12th July 1951, the King George V Memorial Gardens were opened by Councillor Mrs. L. Rainford JP, Chairperson of the Prescott UD Council, to commemorate King George V who died on 20th January 1936. They form a key feature of the entrance to the Park and in 2012, benefited from a restoration project to revive them back to their former glory. As part of this restoration, pupils from Evelyn Community Primary School also assisted with designing of the new gates that now form the main entrance feature to the Park.

In more recent years, Prescott Town Council has worked with Knowsley Council to manage the Park and its facilities. The rear of the Park was once managed as a 'pitch and putt' course and you can still see some of the former bunkers and land formations reflecting this former use. This area is now managed as a natural area with meadowland, wildflowers and trees that support a rich diversity of wildlife.

3.1.6 Ecology

Eaton Street Park is, in part, currently managed as a park with a general recreational and amenity focus. However, a large portion of the Park is now being managed for its ecological and biodiversity potential. In 2011, Prescott Town Council secured funding to begin the process of developing the northern section of the Park as a wildflower meadowland habitat. This involved a partial clearance of the dense grass-dominated area and subsequent sowing of wildflowers to help diversify the grassland on the site; a process that will continue on an ongoing basis to ultimately ensure a high diversity of wildflower species across the area. This process was facilitated by Landlife (National Wildflower Centre), who engaged local schools and volunteers from the Friends of Eaton Street Park. Meadowland management now forms a key part of the Park's overall annual maintenance programme.

Equally, the northern section of the Park has also seen the planting of around 0.3 ha of tree whips with the support of the Mersey Forest and Friends of Eaton Street Park. The aim of this was to partly aid the screening of undesirable external view from the Park, but also to build the woodland cover on the site. This complements the meadowland development, providing a

good mix of habitats on the site, but also extends the biodiversity value of surrounding established woodland, in particular a privately owned woodland block to the north east of the Park, which is a designated Local Wildlife Site. Again, annual maintenance of this young woodland area, as well as established specimen trees within the site will form part of the maintenance plan of the Park.

3.2 Community Aspects

Eaton Street Park is at the heart of the local community providing a variety of benefits to local people. The management of Eaton Street Park recognises and seeks to accommodate a diverse range of community needs. The following sections provide information on the demographic nature of the community, usage of the Park, visitor facilities and the wide range of opportunities for the community to enjoy the Park and get involved in its management.

3.2.1 Demographic Information

The information provided below has been used to assist the Stakeholder Planning Group in determining current and potential future community needs. To better reflect the nature of this clearly defined community bordered by countryside, the information below relates to the 3 specific Super Output Areas (Knowsley 007C-E on www.neighbourhood.statistics.gov.uk) that cover north Prescot as opposed to ward-level data, which are less reflective of the main catchment of the Park.

Population Overview

Population Size: 5,034 people residing in 2,474 households (Census 2011).

Age: Eaton Street Park's catchment area has a population that generally follows the national average. Most notable differences in the age profile, however, are the lower than average young population and a significantly higher than average older population (people over 65 years), which is concentrated particularly within the SOA just south west of the Park.

Age Group	North Prescot (SOAs Knowsley 007C-E)	North Prescot (%)	Knowsley (%)	North West (%)	England (%)
TOTAL (No.)	5034	-	-	-	-
Age 0 to 4	282	5.6	6.3	6.1	6.3
Age 5 to 7	134	2.7	3.5	3.4	3.4
Age 8 to 9	86	1.7	2.2	2.1	2.2
Age 10 to 14	228	4.5	6.3	5.8	5.8
Age 15	47	0.9	1.4	1.2	1.2

Age 16 to 17	106	2.1	2.8	2.5	2.5
Age 18 to 19	111	2.2	2.7	2.7	2.6
Age 20 to 24	314	6.2	6.7	6.9	6.8
Age 25 to 29	331	6.6	6.3	6.6	6.9
Age 30 to 44	996	19.8	18.8	19.8	20.6
Age 45 to 59	1032	20.5	21.6	19.8	19.4
Age 60 to 64	274	5.4	5.6	6.2	6
Age 65 to 74	489	9.7	8.2	8.9	8.6
Age 75 to 84	438	8.7	6	5.6	5.5
Age 85 to 89	105	2.1	1.2	1.4	1.5
Age 90 and Over	61	1.2	0.5	0.7	0.8

Ethnicity: Eaton Street Park's catchment population is 96.3% White British, which is just above the Knowsley average (96.1%), but significantly higher than the North West (87.1%) and National (79.8%) averages.

Index of Multiple Deprivation 2010: SOAs within the catchment of Eaton Street Park perform well in the Index of Multiple Deprivation, falling only within the 28-38% most deprived neighbourhoods within the UK. The exception to this is SOA Knowsley 007C, which covers the south east catchment of Eaton Street Park. This SOA falls within the top 5% most deprived in the UK with Income, Employment, Health and Living Environment Deprivation being key issues driving this score. These issues indicate a significant need for freely accessible public outdoor space for people living with the catchment area of Eaton Street Park.

Health: Census 2011 data outlines that the local population around Eaton Street Park report a higher than average level of 'Bad' and 'Very Bad' health (11.2%) compared to the Knowsley (9.5%), North West (6.8%) and England (5.5%) averages. Levels of population affected by long term health issues or disability are also higher than average within the area.

Numbers of People Reporting on their Health

	North Prescott (SOAs Knowsley 007C-E)	North Prescot (%)	Knowsle y (%)	North West (%)	England (%)
Very Good Health	2055	40.8	46.0	46.5	47.2
Good Health	1571	31.2	29.8	32.8	34.2
Fair Health	844	16.8	14.7	13.9	13.1
Bad Health	421	8.4	7.3	5.3	4.2
Very Bad Health	143	2.8	2.2	1.5	1.2

Numbers of People with a Long Term Health or Disability Issue

	North Prescot (SOAs Knowsley 007C-E)	North Prescot (%)	Knowsley (%)	North West (%)	England (%)
Day-to-Day Activities Limited a Lot	813	16.2	14.2	10.3	8.3
Day-to-Day Activities Limited a Little	649	12.9	10.3	10.0	9.3
Day-to-Day Activities Not Limited	3572	71.0	75.5	79.8	82.4

Housing & Living Environment: there are 2,474 households in the Eaton Street Park catchment. A significant feature of the housing stock is the above average levels of Terraced housing, as well as Flats/Maisonettes within key targeted areas within the catchment. South east of the Park, the proportion of household ownership is well below average (39.9% versus 61.8% for Knowsley) with a prevalence of rented accommodation (particularly private rentals).

There is also a strong prevalence of older people's households (single and couples over 65 years) reflecting the age structure of the whole area. There is a higher than average level of no car ownership throughout the Park's catchment area, with south east of the Park having over 50% of households without a car (Knowsley average 37.1%).

3.2.2 Visitor Profile

Work will be undertaken on an ongoing basis to understand the customer base of Eaton Street Park: how many there are; who they are; what they like and what they dislike about the Park and the facilities provided.

We would intend to carry out headcounts that will record patterns of use within the Park. With only one entrance, this is a relatively straight forward exercise using an automated counter, supplemented by periodic assessment of types of users (age, nature of use, etc.) An understanding of the numbers and types of visitors will help to: -

- Understand markets trends;
- Know whether park use is increasing or decreasing over successive years;
- Establish patterns of use and
- Demonstrate public benefit and value for money to senior managers, politicians and grant funding bodies

Current understanding of the uses of the Park outline that there is a clear emphasis of use by the following groups: -

- **Dog Walkers:** significant use throughout the day with high levels in the early morning and evening. Main area of use is the northern section of the Park, which allows dog walkers to roam free with little conflict with other users.
- **Children and Families:** attracted by the range of play facilities, families utilise the Park throughout the day, with older children utilising the site after-school and on weekends and school holidays.
- **Young People:** generally after-school and in the evenings, young people will utilise the site to gather and socialise. Focus of use tends to be the Play Pathfinder facility, as well as the very rear of the site.
- **Bowlers:** regular use of the bowling green is evident through the Guild Hall Bowling Club, but also through individual users who have a key provided from the Prescot Town Council at other times.
- **Facilitated Activities:** Knowsley MBC Ranger Service, in liaison with the Friends of Eaton Street Park, have held a series of small informal events and activities which have attracted a range of new and existing users to take part in various arts, crafts and environmental activity. This work will continue to develop in the coming years.

As facilities are improved on the Park, including the wildflower meadow, tree planting and garden areas, we envisage a changing pattern of use to include structured activities associated with educational work and volunteer participation.

Customer Satisfaction

In addition to the headcount, an annual customer satisfaction survey will be implemented as part of an event evaluation. This will enable park managers to track the trends of and gain further ideas for improvements.

In preparation for this Park Management Plan and supporting the submission of funding applications to deliver improvements to Eaton Street Park in the last 2 years, a series of community meetings have been held, and wider consultation exercises carried out through local events, etc., which have provided a baseline of customer satisfaction for the Park.

We now intend to repeat this process in Year 1 of this plan to glean public opinion of the Park following recent improvements to key infrastructure and management arrangements that were raised as concerns initially by users and non-users of the Park.

Events

In order to support the headcounts and customer satisfaction surveys parks staff collect performance indicator information at all events. Attendance rates and feedback are used to review the programme and promotion of future events. For further details see section 3.2.8 'Events and Activities'.

3.2.3 Visitor Facilities

Eaton Street Park is a High Level Park and caters for local visitors through the provision of key recreational facilities and services including: -

- Main Entrance Area (inc. Signage and Interpretation)
- King George V Memorial Garden
- Toddler Play Area
- Play Pathfinder Facility (8-13 year olds)
- Bowling Green and Pavilion
- Open Amenity Grassland
- Meadowland and Woodland Creation Area
- Park Furniture

A description of each facility along with its condition, trend in condition, life expectancy and investment needs is contained in the following sections.

Main Entrance Area: -

The single entrance to the Park is located off Eaton Street, which is currently an unadopted road leading to the Park. 2011 saw this previously poorly surfaced road given a full bitmac surface to improve public access and visual appeal to the area leading to the Park entrance. This was achieved through the Friends of Eaton Street Park's influence and engagement with Knowsley MBC, Ward Councillors and Prescot Town Council. The Friends were also able to influence the re-location of new street lighting along the road to favour lighting at the Main Entrance and frontage of the Park to discourage anti-social activity. These works also delivered re-surfacing of the main access path into the Park.

The main entrance to the Park is located in the south eastern corner of the Park and consists of decorative gates offering vehicle and pedestrian access. These gates were installed at the end of 2012, following funding success by the Friends of Eaton Street Park to put Eaton Street Park back on the map and create a highly visible and welcoming entrance to north Prescot's main Park. Artwork within the Entrance Feature was designed by pupils from Evelyn Community Primary School through facilitation by the Friends of Eaton Street Park and Knowsley MBC Ranger Service. A new Welcome Sign, Notice board and Interpretation Sign are located inside the main gates and offer user guidance and information about the Park.

King George V Memorial Garden: -

To the west of the entrance is the King George V Memorial Garden, which dominates the frontage of the Park from Eaton Street. It was established in 1952 to commemorate the death of King George V. In 2012, the Garden benefited from a restoration through collaboration between Knowsley MBC, Prescot Town Council and the Friends of Eaton Street Park. It now boasts new seating, paths to Disability Discrimination Act standard and a diverse new planting scheme, including re-vitalised rose beds, which have re-invigorated the appeal of the Garden, whilst retaining its original design and layout. Boundary fencing along the frontage was also replaced through the same scheme, which included the restoration of the original plaque and gates off the centre of the Garden with Eaton Street (gates now permanently closed).



Toddler Play Area / Play Pathfinder Facility: -

Leading from the western end of the Garden, a path leads up to the toddler play area, this, at the time of writing, is under re-development, following the need to remove out-dated play equipment that had reached the end of its lifespan (RoSPA inspection recommendations). New play equipment is due to be installed before May 2013, which will include: -

- Standard and Cradle Swing
- Multi-Play Climbing Structure
- Springies
- Spinning Disc Roundabout

- Safety Surfacing
- Seating
- Boundary Fencing (already in place)

This play area complements the adjacent Play Pathfinder facility that provides natural play opportunities for children aged 8-13 years. This was installed in 2009 as part of a borough-wide programme of Play Area Improvements funded through the Government's Play Pathfinder initiative that awarded Knowsley MBC £2.1m of capital and £0.5m of revenue funding. Local children & families, as well as stakeholders in Eaton Street Park were closely involved in the play area design work. The Play Pathfinder facility includes: -

- Central Wooden Multi-Play Climbing Structure
- Slide
- Basket Swing
- Spinning Disc Roundabout
- Wooden Climbing Poles
- Sand Base for Sand Play Activities
- Picnic Tables



Provision for children with disabilities has been ensured through the range of play structures and equipment outlined above, especially the spinning disc roundabouts, basket swing, broad slide and sand play area

Open Amenity Grassland: -

The two play facilities within the Park are set within a 1 ha area of open amenity grassland that provides the main informal public recreational space within the site and focus for local community events and activities that are delivered throughout the year. This area contains a number of established parkland trees that build the visual appeal of the site.

A former public toilets building, currently used as maintenance storage, which faces this main open space on the western boundary of the Park, has been improved with mosaic created by local school children as part of the meadowland creation project (see below). This mosaic wall is an ongoing project being delivered by the Friends of Eaton Street Park, which will be added to as the improvement of the Park continues.

Bowling Green and Cabins: -

Separating the formal southern section of the Park with the more natural northern section is a Bowling Green set within formal planted borders and an apex perimeter fence. The green is accessible to key holders only, available via the Prescott Town Council, who manage use of the site. Prescott Guild Hall Bowling Club also utilise the green as the main club user and facilitator of competitions with visiting bowling clubs across the surrounding areas of Knowsley and St. Helens.



The Green is flanked by three cabins, which deliver a range of roles, as follows: -

- **Cabin 1:** accommodation for resident Gardener (Knowsley MBC employee) and storage of grounds maintenance equipment.
- **Cabin 2:** toilets for use by Bowling Green users and gardener
- **Cabin 3:** Pavilion for Bowling Club and other users, including kitchen facility and general social space.

The current state and low usability of these Cabins, particularly Cabin 3, means that plans have been devised for the replacement of these Cabins to provide a new dedicated Pavilion facility. This would include the following facilities: -

- Storage space for the gardener/park activities
- Toilet
- Kitchen facility
- Two community rooms for use by bowlers and also other non-bowling users such as Knowsley MBC Rangers and the Friends of Eaton Street Park
- Creation of small outdoor space area within the Bowling Green for social activities
- Associated planting/landscaping along the frontage of the Pavilion with the Bowling Green

Planning permission will be sought once plans are finalised and the partnership of key stakeholders (Knowsley MBC, Prescott Town Council, Friends of Eaton Street Park and Guild Hall Bowling Club) will collaborate in applying for funding towards the re-development of this key facility for the Park.

Meadowland and Woodland Creation Area: -

Making up the majority of the Park at 1.99ha, this area of open space has a former use as a pitch and putt golf course, previously managed by Prescott Town Council. For safety and economic reasons, this use ended many years ago and the grass was left to grow to prevent informal use by golfers subsequently.

The naturalising of this extensive open space has now been formalised into a meadowland and woodland creation project. In 2011, Prescott Town Council secured funding from Big Lottery Fund 'Awards for All' to deliver meadowland creation and wildflower sowing works to diversify the wildlife value of the existing rough grassland.

Landlife (National Wildflower Centre) were commissioned to deliver wildflower establishment works and associated community engagement activity on the site. Additionally, advice was given on the long-term maintenance and establishment regime that needed to be instilled within Knowsley MBC's grounds maintenance service.

The meadowland is now a long-term development project that will benefit from annual tailored harvesting, as well as periodic treatment and re-sowing in targeted sections of the site to suppress the grass and establish a greater diversity of wildflower species within the site. A formally agreed ride maintenance plan has been established to ensure that public access is encouraged, but also managed, around the meadowland.



In addition to the meadowland creation work, Mersey Forest worked closely with Knowsley MBC and the Friends of Eaton Street Park on the planting of 0.3 ha of woodland in the eastern end of the meadowland at the end of 2011. This woodland area will ultimately provide screening from the adjacent gas works to the east of the Park, but will also be a resource for volunteering and educational work as the trees establish.

A final addition to this natural area is a wetland scrape that dominates the view of the northern section of the site from the Bowling Green. This is

located in a naturally boggy area of ground and was developed as an alternative to a soakaway following discussions with the Friends of Eaton Street Park during the delivery of the Meadowland Creation Project, which funded the works. This is now developing as a wetland habitat complementing the wider habitats on the site.

Park Furniture: -

Across the site, there is a significant amount of infrastructure supporting public use of the Park as follows: -

- **Seating:** formal seating is provided in all areas including the Memorial Garden, Play Areas (picnic benches), Bowling Green and meadowland area (latter funded and supplied by Friends of Eaton Street Park). It is a key objective that further accessible seating (Benches with backrests and armrests) will be provided along the main access path into the Park.
- **Bins:** located at the main entrance, memorial garden, play areas and around the meadowland area. The number and location of these bins has been devised through collaboration with Friends of Eaton Street Park on an understanding of the main littering and dog fouling issues on the site.
- **Signage:** a main welcome sign stands inside the main entrance offering general user guidance information. An Interpretation Sign provides complementary detailed information on the background to the Park and its key facilities. 2 noticeboards are located at the main entrance and by the Bowling Green to offer regular updates on activities and further user guidance.
- **Dog Bag Dispenser:** by the entrance to the Park, the Friends of Eaton Street Park have commissioned the fabrication of metal structure that will pilot co-operation between dog owners to pick up dog waste within the Park and surrounding area. The structure will hold carrier bags supplied by the Friends and dog owners so that all dog owners using the Park can pick up a bag to collect their dog waste. It is aimed that this will discourage miss-use of the Park by dog owners and, if successful, further dispensers will be commissioned by the Friends for elsewhere in the Park.

3.2.4 Community Involvement

Knowsley Council has been proactively involving the community to develop sustained and long term engagement in the development and management of Eaton Street Park. There are a number of ways in which the management of the Park seeks to promote involvement at a variety of levels. The following sections outline the approach to involvement in decision making, consultation, community support, events and activities and information sharing.

3.2.5 Involvement in decision making

From the outset of the Eaton Street Park management planning process, Knowsley Council has sought to encourage the local community to actively

participate in decision-making and management at Eaton Street Park. Initial community 'master planning' meetings (see below), quickly identified the potential for establishing a new Friends of Eaton Street Park group that would provide a structure for ongoing Council engagement with the local community. This group was established on 2nd December 2010 and has since been at the forefront of planning work around the improvement and ongoing management of Eaton Street Park.

The ongoing engagement of the Friends of Eaton Street Park in the Park Management Plan has now been aligned with that of other stakeholders through the establishment of the Eaton Street Park Stakeholder Planning Group which also includes Prescott Town Council, Merseyside Police and Prescott Guild Hall Bowling Club and other stakeholders. The group will meet regularly with Council Officers to oversee delivery of this Park Management Plan and have a commitment to the protection, promotion and enhancement of Eaton Street Park.

3.2.6 Consultation

An intensive process of consultation has led to the establishment of this Park Management Plan. The whole planning process commenced with the delivery of a series of community meetings that aimed to initially make links with existing Park users and local residents around the Park to glean the main issues, concerns and aspirations for the Park.

An initial master plan was created based on this early feedback, which in-turn provided a focus for further, more detailed consultation and planning discussions with the community. This took the form of further meetings, but also consultation stands at local community events such as the Prescott Carnival.

As a pre-requisite to the development of the Park Management Plan, the Park Master Plan and associated consultation provided the platform for active fundraising and securing of investment by the key partners within the Park, which has since brought great improvements to the Park and through ongoing efforts will continue to do so in line with the priorities outlined in this plan.

Consultation on the Park Management Plan will continue to be delivered through the key partners involved in the Park to ensure continuous shaping and adaptation of the plans for the Park based on changing needs and aspirations of Park users (and indeed a developing number and diversity of users).

3.2.7 Community Support

The Knowsley MBC 'Green Space Ranger Service' based at Stadt Moers Park, Whiston, cover this area and are engaged to support community involvement within the Park, promoting social responsibility through promotional and interpretative events, patrolling and engaging with Park users.

The Friends of Eaton Street Park are supported by Council Officers, as appropriate, from the Environmental Sustainability Service, to assist them in fulfilling their community support and participation role associated with the Park (a profile of their work is outlined below). User organisations such as the Guild Hall Bowling Club, plus any other community/user groups will also be supported by the Parks staff.

3.2.8 Activities of Friends of Eaton Street Park

Friends of Eaton Street Park were formed on the 2nd December 2010 and have quickly consolidated their position as a key driver of community participation and influence in the development and management of Eaton Street Park. Their aims are as follows: -

- To promote the preservation, restoration, maintenance and improvement of Eaton Street Park for the benefit of the public and local biological diversity.
- To promote the benefit of Prescot and the surrounding areas by associating the local authorities and inhabitants in a common effort to provide facilities in the interests of social welfare for education, recreation and leisure time occupation with the objects of improving the conditions of life of the inhabitants

In the short time that they have been operating the group has become self-sufficient in managing projects, delivering community activities and building networks with other partners to influence service delivery and investment in the Park and surrounding area. Some of the key achievements they have made to date include: -

- Re-surfacing of the unadopted road (Eaton Street) up to the Park entrance, as well as the main entrance path into the Park through liaison with local Ward Councillors
- Influencing the siting of new Street Lighting along Eaton Street to maximise lighting of the Park frontage, thus discouraging anti-social activity in the Park
- Fundraising for the provision of a new Entrance Feature for Eaton Street Park and the engagement of local schools in its design
- Spearheading an anti-dog fouling campaign through influencing of key services (Merseyside Police, Knowsley MBC 'Neighbourhood Management' and 'Dog Wardens') to improve signage and surveillance of the Park.
- Piloting of provision of dog bags for park users to promote responsible dog owner use by commissioning a dog bag holder installed at the Park entrance.
- Discussions with Knowsley MBC on provision of extra bins within the Park to tackle litter and dog fouling

- Installation of seating around the meadowland area of the Park through community fundraising and liaison with Knowsley MBC
- Engagement in wildflower sowing and tree planting works to the rear of the Park, as well as influencing the planting scheme for the Memorial Garden restoration.
- Collaboration with the Knowsley MBC 'Ranger Service' on the development of a programme of community events and activities
- Promotion of Eaton Street Park through attendance at key local events within the Prescot area
- Influencing the re-building of the boundary sandstone wall at the northern boundary of the Park, which was damaged through anti-social activity and was becoming a focal point for large groups congregating

The group has also developed a five year action plan that shapes their ongoing efforts in relation to the Park. Key targets and priorities are aligned with this Park Management Plan to reflect the joint working that is occurring between the Friends Group, Knowsley MBC, Prescot Town Council and other stakeholders.

3.2.9 Events and activities

Eaton Street Park has a developing events and activity programme that is being facilitated by the Knowsley MBC 'Green Space Ranger Service' alongside the Friends of Eaton Street Park. During the financial year 2012/13, the following activities were delivered: -

- Bird Box Making
- Winter Crafts
- Easter Egg Hunt
- Treasure Hunt
- Art in the Park
- Nature Art in the Park
- Natural Christmas Decorations
- Wildflower Sowing Works
- Tree Planting Works
- Mosaic Creation

It is envisaged that 2013/14 will see the following activities delivered as part of the Annual programme delivered by Rangers and Friends Group: -

- ***Easter Egg Hunt*** (4th April 2013, 1.30pm - 3pm)
- ***Meadowland Management Activities*** (April/May 2013)
- ***Nature Art*** (30th May 2013, 1pm - 3pm)
- ***Get Active Health Day*** (May 2013)
- ***Park Fair & Dog Show*** (June 2013)

- ***Schools Day*** (June 2013)
- ***Teddy Bear's Picnic*** (July 2013)
- ***Bowling Taster Sessions*** (July/August 2013)
- ***Music in the Park*** (August 2013)
- ***Halloween Event*** (October 2013)
- ***Woodland Management Activities*** (November 2013)
- ***Christmas Event*** (December 2013)



3.2.10 Marketing

Knowsley Council aims to encourage the enjoyment and use of Eaton Street Park.

Marketing is focused on providing information to users and non users regarding: -

- Management strategies
- Location and features of the park
- Activities and events
- Opportunities to get involved

The key methods of marketing adopted for the Park at present are as follows:

- **Knowsley MBC Website** (www.knowsley.gov.uk): Eaton Street Park is profiled within the 'Things to See and Do' section of the website. Green Space Ranger events and activities are also listed on this site.
- **Friends of Eaton Street Park Website** (<http://eatonstreetpark.org.uk>): details of the Park, as well as how people can get involved are showcased on this website.
- **Prescot Town Council Website** (www.prescot-tc.gov.uk): a profile of the Park, as well as details of how to enquire about use of the Bowling Green is outlined on this website.
- **Knowsley News**: Knowsley MBC's borough-wide newsletter that goes to every Knowsley household regularly profiles key developments within the Park, as well as showcases up and coming Green Space Ranger activities.
- **Local Press**: similar to Knowsley News, through Knowsley MBC's Communication's Officer, news-worthy stories relating to the Park will be submitted to the Local Press for inclusion to promote the work in the Park.
- **On-Site Notice boards**: a vital publicity resource for this local park, these two notice boards provide a mix of regularly updated notices about improvements, events and activities within the Park, as well as more permanent information relating to opportunities to get involved in the Friends of Eaton Street Park, as well as accessing the Bowling Green facilities and contacting Knowsley MBC and Prescot Town Council.
- **Community Meetings**: facilitated by the Friends of Eaton Street Park, with support from Knowsley MBC, these bi-annual meetings provide opportunity for residents to meet Council Officer and the Friends Group to discuss Park-related issues, as well as providing promotional opportunities for partners.

It would be a key objective of the Stakeholder Planning Group to develop and review the joint-marketing strategy for the Park utilising respective publicity methods and resources to maximise visibility of the Park facilities and activities.

3.2.11 Equality and Diversity

Knowsley Council is committed to equality and diversity. As part of this commitment, the management of Eaton Street Park is inclusive of all members of the community and will provide facilities that are accessible to all. Further guidelines are currently being published regarding equality and diversity, and training for all members of staff is being rolled out across the organisation as mandatory training.

3.3 Organisational Aspects

Overall responsibility for the management of the Park is the responsibility of Knowsley MBC (landowners), in conjunction with Prescot Town Council (leaseholder). In 2006 the key Knowsley MBC services responsible for the

development and management of the Borough's parks, were brought together in one Department. This has provided more effective co-ordination and joint working to improve Knowsley's Parks. Examples of joint working include: -

- Liaison meetings between Senior Officers from each Service
- The Green Flag Board
- Programmed site visits

3.3.1 Responsibility

The management of the Park is shared between two teams. The Environmental Sustainability Service has overall responsibility for the management and development of the Park, whilst Street Scene Services have responsibility for the maintenance of the Park. Appendix 5 and 6 outlines the structure of the two DNS Services that are responsible for the management of the Park. Additionally, Prescot Town Council has a responsibility for Eaton Street Park as leaseholder of the site. Their responsibility extends to the upkeep of key infrastructure such as boundary walls within the Park, as well as facilitation of use and access to the Bowling Green.

3.3.2 Organisational Chart

The Environmental Sustainability Service

The Environmental Sustainability Service (ESS) was established in March 2008 to replace the former Sustainability and Environmental Development Service (SEDD). Key functions of the service include: Green Space Strategy, Climate Change Strategy, biodiversity consideration, protection and enhancement, stakeholder engagement

The Street Scene Service - Cemeteries and Parks Maintenance

As part of the development of the Street Scene Services, the Parks Horticultural Team was created as a discreet team who are able to focus solely on parks and green spaces rather than the whole public realm function. This has ensured that maintenance schedules, resources and skills are targeted specifically to the needs of park sites.

An Environmental Team Leader is responsible for the Prescot, Whiston, Cronton and Halewood area and co-ordinates a Team that carries out the grounds maintenance functions in Eaton Street Park. Additionally, one member of the team is based at the Park as a dedicated maintenance resource for the areas of the park requiring detailed horticultural input.

3.3.3 Supporting Staff

Additional to the staffing detailed above, there is also a wide range of Council and partner staff that have a key role in the activities that enable Eaton Street Park to be a thriving part of the community. Key details are given below:-

- **Prescot Town Council**

Contact: Daniel Wilson, Clerk to the Council

Tel: 0151 443 4796

Prescot Town Council is made up of 17 Town Councillors, with a Town Clerk and Assistant Clerk employed to support delivery of the Town Council's work. They are leaseholders of the site and are responsible for the maintenance of key infrastructure within the site, including the boundary walls. They have a small annual budget of £1,500 for maintenance works, which can be supplemented in special circumstances following Town Council approval. In practice, the Town Council works collaboratively with Knowsley MBC to address any significant infrastructure issues that may arise.

Public Liability Insurance cover is also provided for the Park under the terms of the Town Council's lease. They also pay for the utilities bills for the Cabins associated with the Bowling Green. The Town Council also leads on the management of access to the Bowling Green through liaison with the Guild Hall Bowling Club and the issuing of keys to other individual or group users as enquiries are received. Changes to locks periodically ensure that access remains restricted to individuals recorded on the keyholder list within the Town Council.

- **Dog Wardens**

Environmental Health and Consumer Protection ‘

Contact: 0151 443 2300.

The dog wardens provide local area patrols and answer to nuisance calls. The team run a number of campaigns to encourage responsible dog ownership. Free dog bags are available from this team.

In addition, Knowsley Council operates Dog Control Orders in the borough. These orders make it an offence for the person in charge of a dog to: -

- Fail to remove dog faeces unless he/she can show a reasonable excuse for failing to do so, or the owner/occupier of the land has consented to them failing to do so.
- Fail to comply with a direction of an authorised officer to put and keep a dog on a lead of not more than six feet in length.

These orders apply to all land in the borough which is open to the air and to the public, including roads, footpaths, grass verges, alleyways, allotments, parks and open spaces.

Failing to comply with these orders can result in the issuing of a fixed penalty notice of £75 (reduced to £50 if paid within 10 days). The maximum penalty is a £1,000 fine.

- **X-for**

Contact: via Fiona Mather (0151 443 2443)

This is a privately commissioned organisation that delivers enforcement action relating to the following issues: -

- Dog Fouling
- Littering
- Fly-Tipping
- Graffiti

Patrols commenced in Knowsley in December 2012 and were targeted at locations known to be vulnerable for the above issues. Parks and Green Spaces across the borough, including Eaton Street Park, form a significant part of their surveillance work.

Their work is targeted through intelligence collected from Street Scene Services and other local partners and stakeholders across the borough. In the short time that they have been operating, they have generated a rapid increase in fines issued across the borough, which will be having a major impact on the incidence of the above issues.

- **Prescot Police Station**

Contact 0151 709 6010

Merseyside Police provide an enforcement service that regularly patrols the Park and surrounding neighbourhoods, through their Police Community Support and Transport Officers. They also respond to Anti-Social Behaviour and criminals incidents that are reported through their Anti-Social Behaviour Helpline (above) or through 999. The Police also participate in joint meetings to help with preventative measures relating to the Park.

3.3.4 Grounds Maintenance

Eaton Street Park benefits from a full time gardener who is supported by a wider team of grounds maintenance operatives covering the Prescot, Whiston, Cronton and Halewood area.

As part of a commitment to ongoing continuous improvement a new maintenance schedule has been produced for the Council's Environmental Asset Management System (CONFIRM) and is available as Appendix 8 an associated site plan is also available as Appendix 4.

The Council also implement a rigorous programme of grounds maintenance inspection based upon the Green Flag Award criteria. Further detail regarding inspection and monitoring is available in Section 3.3.5.

3.3.5 Quality Assurance, Inspection and Reporting

Quality Assurance

The Council utilises CONFIRM which is a day to day management and reporting system for all of our services. The system provides for the maintenance and management of all of its assets, including daily routine scheduling, reactive work and inspection monitoring.

To support this system the Directorate operates within a quality policy and has extended the internationally recognised quality standard ISO9001:2000 to include parks & green spaces. The provision of community cleansing and grounds maintenance services are currently covered by a quality manual system with a programme of work underway to extend this further to all areas of the business. In August 2011, the Council also embarked on a multi-million pound project to improve street lighting across the Borough.

Inspections

Inspections of Parks are undertaken by a dedicated monitoring officer on a monthly basis using a random monitoring schedule. Children's playgrounds are inspected to ensure compliance with the BSEN1176/77 standards. Visual and engineering inspections are carried out weekly and an annual independent inspection is conducted by Children's' Play Advisory Service. Inspections are completed using mobile technology.

In addition to existing inspections, Eaton Street Park is currently inspected each quarter and the results of these inspections fed into work plans in order to ensure continuous improvement.

Reporting

Once reported, issues are logged on the Councils Environmental Asset Management System (CONFIRM). In general, reports are received via the Environmental Helpline, which we will include in new Park Signage for Eaton Street Park. However, should contact be made via the Council's Customer Relationship Management (CRM) issues are redirected to CONFIRM automatically.

Issues are highlighted to the appropriate office via the use of an email alert or via a 'green' form. Once actioned, the enquiry is closed and the relevant actions noted. Developments are underway to provide some operational staff with the mobile technology to enable the CONFIRM system to be updated from site.

Response times are allocated to a variety of different categories and currently stand at:-

- | | |
|-------------------------------|-----------|
| • Broken Glass | One Day |
| • Anti- Social Behaviour | One Day |
| • Parks Buildings | One Day |
| • Parks Graffiti | One Day |
| • Motorbikes | One Day |
| • Damage to Furniture | One Day |
| • Damage to Flooring | One Day |
| • Litter | One Day |
| • Parks Development New Parks | Five Days |

3.3.6 Equipment Maintenance

All testing of maintenance equipment meets standards of the provision and use of work equipment regulations (PUWER) 1988. The procedure for testing and replacement of equipment and associated records is available on request from Steve Marsh on 0151 443 2416.

3.3.7 Arboriculture Management

A full tree survey will be completed forming part of the Council's Environmental Asset Management System CONFIRM. Surveys can be viewed on request.

The survey identifies the condition of all trees within Eaton Street Park and provides prioritised actions for tree work. It has been recognised that an ongoing programme of tree work and replanting is required to ensure an appropriate age structure.

The management of trees within parks is undertaken by qualified arboriculturalists based in Planning Services. Health and safety inspections, tree management works and replanting and Tree Preservation Orders are all managed by this service.

In addition to a programme of tree works, it is proposed for further specimen tree planting to be undertaken as part of the actions of this Management Plan to improve the age structure and diversity around the borders of this site as well as within key areas within it.

Specifically, tree whip planting and hedgerow planting carried out in 2011/12 have been entered into an annual summer maintenance and winter 'beating-up' schedule for 3 years to aid establishment of this woodland creation planting. A process of woodland thinning and coppicing will ultimately be established after years 5-10 with advice and support from the Mersey Forest.

3.3.8 Staff Presence

Eaton Street Park has a resident gardener/grounds maintenance operative on site employed by Knowsley MBC. This staff member may occasionally be required to support with works on other sites, but spends the majority of their time at Eaton Street Park. The Ranger Service also visits the site periodically and provides community events and activities, particularly in the summer months. The Police Community Support and Transport Officers are involved in regular patrols of the Park and surrounding neighbourhood. X4 also attend the site regularly in their enforcement role to tackle littering and dog fouling.

3.3.9 Skills, qualifications of workforce

Each officer within the Council involved with the management of Eaton Street Park has been required to gain appropriate qualifications relating to their particular field of work. The majority of the Officers within the Environmental Sustainability Service have a degree in an Environment related field, as well as more job specific qualifications.

Officers within the Environmental Services Teams, that undertake work on Eaton Street Park, are required to have the relevant qualifications to enable them to have a good knowledge of the type of works that are required. A minimum of NVQ 2 in horticulture is required for gardening staff and apprentices are working towards this qualification.

3.3.10 Skill Gaps

All employees of Knowsley Council are required to take part in a Personal Performance Review and Development meeting. This allows training opportunities and requirements to be highlighted. This practice ensures that all employees are trained appropriately to allow them to succeed within their posts, ensuring annual improvements in knowledge and skill.

3.3.11 Financial resources

Eaton Street Park has benefited in recent years from a variety of external funding sources that have enabled capital improvement to take place at the Park.

2008/09 saw investment in the Bowling Green to the sum of £35,000 from Neighbourhood Renewal Fund to secure it from vandalism and anti-social behaviour, which was causing damage to the Green and making it unusable. Apex fencing around the perimeter of the Green has now secured it as a viable sporting facility again.

In 2009, Knowsley MBC secured £2.1m from the Government's Play Pathfinder Initiative to deliver a borough-wide programme of play area improvements targeting the 8-13 age group. Eaton Street Park was one of the sites targeted for this investment and a £60,000 play facility focused on

promoting natural play was installed (£10,000 of the budget coming from Knowsley Housing Trust).

An investment of £30,000 was secured in 2011 through Knowsley MBC following the positive influence of the Friends of Eaton Street Park with local Ward Councillors to re-surface the unadopted road leading to Eaton Street Park and the main path into the Park.

£2000 was also pledged by Knowsley MBC to install a new Welcome sign and two notice boards on the site. New bins were also installed at this time. Friends of Eaton Street Park also pledged £1,000 towards new seating around the meadowland area following successful donations from local Rotary Clubs.

In 2011, Prescott Town Council secured £10,000 from Big Lottery Fund 'Awards for All' for the delivery of the Meadowland Creation Project focusing on the northern section of the Park. This included meadowland creation works, creation of the wetland scrape and volunteer/school participation activity. Mosaic work on the former toilet building in the south part of the site was part of this investment.

At the same time, Prescott Town Council was also successful in securing £15,000 from the Ibstock Cory Environmental Trust towards the restoration of the King George V Memorial Gardens. This was matched by a further £15,000 from Section 106 funding held by Knowsley MBC. Works were completed in 2012.

Further Section 106 funding to the sum of £13,000 was also invested to rebuild the historic sandstone wall on the northern boundary of the site, which had fallen following years of vandalism and anti-social activity.

Mersey Forest secured £3,300 from the Big Tree Planting Fund, which was matched by Knowsley MBC through Section 106 funding to the sum of £1,700 to deliver a community tree planting exercise in the north east corner of the Park. Mersey Forest facilitated the volunteer and school engagement sessions through this, which were delivered in late 2011.

In 2012, the Friends of Eaton Street Park were successful in securing £11,000 from the St. Modwen Environmental Trust towards the installation of a new highly visible and welcoming Entrance Feature. This grant also included engagement work to facilitate school participation in the design of the entrance including artwork on the gates. The grant also included the budget for installation of the Interpretation Sign and further work on the mosaic.

Most recently, in 2013, Prescott Town Council provided £10,000 to match £20,000 from Knowsley MBC to deliver improvements to the Toddler Play Area within the Park. This has brought the play facilities up to a good to excellent standard.

The Park Management Plan and Improvement Master Plan continue to drive investment and external fundraising for Eaton Street Park. It is the clear intention of Knowsley MBC and key partners in the Park to continue with this highly successful process that is revitalising north Prescott's primary local Park.

WHERE DO WE WANT TO GET TO?

4.0 Vision, analysis and assessment

This section of the management plan provides a vision for Eaton Street Park. The vision establishes the true value and aspirations for the site and is followed by more detailed aims and objectives. The following sections use the information gathered in the first part of this management plan, 'Where are We Now?' and the SWOT analysis undertaken by the stakeholder planning group to assess and analyse key areas of concern and interest. Assessment has been structured using the Green Flag Award criteria as a tool that is easily understood by all stakeholders. Analysis and assessment therefore uses the eight Green Flag Award Criteria detailed below: -

- A Welcoming Place
- Healthy, safe and secure
- Well maintained and clean
- Sustainability
- Conservation and heritage
- Community Involvement
- Marketing
- Management

4.1 Vision

The vision below has been created to provide a goal encompassing the combined efforts of Council staff and community members.

'To provide and promote a welcoming, high quality, safe and accessible park that offers landscape interest and good opportunities for the enjoyment and participation of all local people.'

4.2 Analysis and assessment of issues

The statements below are provided as a result of the Stakeholder Planning Meetings. Meetings provided the group with an opportunity to discuss the Park and its needs and aspirations for the future. The analysis and assessment of issues will be updated as improvements are achieved or recommendations made via future Green Flag Award self-assessment works, ongoing liaison with the Friends of Eaton Street Park & Prescott Town Council, customer feedback, event evaluation and internal inspections. Analysis and assessment has been completed using the Green Flag Award criteria and has been used to create the objectives for this Management Plan and Improvement Plan.

4.2.1 A Welcoming Place

Key investment in Eaton Street Park has helped to establish it as a highly welcoming place to visit. The key objective under this Plan is to sustain the Park's re-invigorated appeal, whilst also targeting additional works that would further build the visibility and attractiveness of the Park to a wide diversity of visitors.

Eaton Street Park is located at the end of Eaton Street, an unadopted road off Hope Street, which leads from High Street, the main road through north Prescott. Significant improvements have been made to the area leading to the Park entrance from the east, which has transformed the Park's image and visibility within the locality. However, the unadopted road remains poorly surfaced to the west, impacting on access and the welcoming nature of the Park from this direction. Whilst improvement of this stretch of unadopted road falls outside of boundary of the Park, there is commitment to explore options for resolving issues relating to this. For example simple improvements to accommodate better pedestrian (DDA standard) access from this direction could be considered, as the route is also a public footpath.

It has also been suggested that directional signage for pedestrians from Park Road and High Street to the Park would improve visibility of the Park within the surrounding community. However, vehicular traffic would not be encouraged, due to low parking capacity in the vicinity of the entrance. As the majority of users would walk to this local park, addressing parking provision is not a major priority in relation to the Park. However, parking pressure at this location can sometimes impact on physical access to the Park and the far end of Eaton Street. Working with Knowsley MBC 'Highways' and 'Neighbourhood Management' Depts., we envisage suitable parking restrictions to manage parking at this location. This may include double yellow lines at the area immediately in front of the Park entrance, but this would firstly require adoption of the road by Knowsley MBC 'Highways' to allow these measures to be installed.

Through the efforts of the Friends of Eaton Street Park, Prescott Town Council and Knowsley MBC, the frontage of the Park itself has been transformed through replacement of old degraded boundary fencing with new fencing and lowering of the hedging to 1m height within the Memorial Garden to improve views and surveillance into the Park from the road. Crucially, however, the main entrance feature for the Park is now a beacon for the Park giving a huge invitation to passers-by to come and visit the Park. This is added to by the restored Memorial Garden that is now fully on show to any passers-by.

Welcome signage installed in 2011 at the entrance further adds to the site's visibility and welcoming nature, offering essential user guidance for visitors. This is complemented by new notice boards at the entrance and further into the site, as well as a new Interpretation Board, encouraging visitors to explore the Park further, including the meadowland area, which is otherwise hidden from view at the entrance.

Access within the site has also improved through recent investment. The Memorial Garden paths are now Disability Discrimination Act standard, which means that disability access is ensured also up to the Toddler Play Area. The main path is also fully accessible up to the Bowling Green. Benches with backrests and armrests within the Garden and Bowling Green also aid access, though it is an objective for similar seating to be installed within the southern parkland area adjacent to the main path to further aid access. 'Flintstone' benches provided by the Friends of Eaton Street Park provide suitable resting points around the meadowland area in the northern section.

The play facilities in the Park also provide for Disability Access, through accessible facilities such as the basket swing, cradle swing, spinning bowl roundabout and sand play area in particular. Picnic benches around the play areas provide seating for parents whilst they watch their children. Installation of cycle stands has been considered and will be factored into improvement plans.

Accessibility and positive use of the Bowling Green is promoted through on-site notices provided by Prescott Town Council for those wishing to make use of the Green. A review will be carried out on the accessibility of the Bowling Green against Disability Discrimination Act standards as a key action within the Plan.

4.2.2 Healthy, safe and secure

Eaton Street Park provides a good diversity of different facilities and public spaces to accommodate the needs of a wide range of people of varying ages and abilities. Recent investments have served to enhance the quality of many of these facilities, though further work is needed in some cases.

The entrance area and Memorial Garden have been re-vitalised to a high standard, providing access for all into and around the Park, as well as suitable user information/signage, bins and seating. Similarly, the northern natural area of the site has seen investment that has enhanced its interest value to a greater range of users. However, the historic sandstone wall is vulnerable to damage and is expensive to fix. A section was recently damaged in 2012 - it has been secured, but it is currently cost prohibitive to fully repair.

The Play Pathfinder facility installed in 2009 is an excellent high quality play facility for 8-13 year olds with a significant lifespan. However, the Toddler Play Area is currently the subject of re-development plans, with former play equipment having to be removed following a RoSPA inspection. New play equipment to be installed by May 2013 will bring this facility up to a similar standard as the Play Pathfinder. Both play areas are subject to weekly internal inspection, as well as annual independent RoSPA inspections, which provide condition reports and estimates on expected lifespan of the equipment.

The Bowling Green is being managed to a high standard through the resident gardener's efforts. Horticultural planting around the edges also aid the

pleasant feel to the green for users. However, the 3 cabins associated with the Bowling Green are visually unappealing and in a poor state. This is particularly the case for Cabin 3, used by the Bowlers as a pavilion. Plans are, however, in place to replace these Cabins with a tailor-made new Pavilion facility.

Incidence of crime and anti-social behaviour within the Park has occurred sporadically in different locations, impacting on play areas and the memorial garden on occasions, though with a historical emphasis at the rear of the site. Some of this has been linked to truancy from the adjacent Centre for Learning, though most results from youths congregating in evenings and weekends.

Liaison with the Centre for Learning on truancy incidence has helped to tackle this issue. Additionally, re-building of the sandstone wall to the rear of the site has also reduced the attractiveness of this location for congregating. Partners are vigilant in reporting incidents to the Police to ensure that they are able to act upon intelligence about the site. Results of vandalism and damage are promptly dealt with to maintain a positive welcoming image within the Park.

In 2009 the Council moved to a mixed waste system and dog bins were removed from the Park. The change in policy was well publicised and there have been few problems incurred. In 2010, Knowsley Council adopted Dog Control Orders across the Borough under the Clean Neighbourhoods and Environment Act 2005. Dog Control Orders make it an offence to:

- Fail to remove dog faeces unless he/she can show a reasonable excuse for failing to do so, or the owner/occupier of the land has consented to them failing to do so.
- Fail to comply with a direction of an authorised officer to put and keep a dog on a lead of not more than six feet in length

Dog exclusion areas are in place for the play area and bowling green, with exclusion maps displayed on the two notice boards within the Park.

Friends of Eaton Street Park have also been active in driving an anti-dog fouling campaign, posting awareness raising information in the on-site notice boards, as well as engaging with Knowsley MBC on local promotional letters, press releases and awareness raising events, such as the 'flag it and bag it' event (part of Knowsley MBC's 'Love Where You Live' Campaign where dog fouling was marked with a flag to showcase the scale of the dog fouling problem to dog owners).

Most recently, the Friends of Eaton Street Park have commissioned a prototype dog bag dispenser, which has been installed at the main entrance to the Park. This holds carrier bags provided by the Friends and dog owners in order to provide a resource for dog walkers to use and pick up after their dog. The effectiveness of this pilot will be tested and if positively utilised, further dispensers will be installed at other key locations in the Park.

Further improvements to the monitoring and quality assurance are continuing to be developed as part of the Council's Environmental Asset Management System CONFIRM.

4.2.3 Well Maintained and Clean

A full renewal of the Memorial Garden took place in 2012 with old and tired shrub planted replaced with a new planting scheme and old rose beds cleared, topsoil replaced to prevent disease and beds re-stocked with new roses. The garden now benefits from ongoing dedicated maintenance from the on-site gardener for the Park.

This good practice extends to the Bowling Green, through the high quality bowling green maintenance regime adopted, as well as the boundary horticultural management around the Green, which provides a second 'formal garden' atmosphere within the Park space.

Specialist maintenance regimes for the natural habitats on site have also been instilled. Meadowland management to maximise biodiversity is complemented by a consistent maintenance of access rides around the northern section of the site. The woodland creation area is currently subject to a dedicated maintenance regime to aid establishment of the newly planted trees over the next 3 years.

A grounds specification and schedule has been prepared for the Park with the Council's Environmental Asset Management System CONFIRM. This covers all aspects of the Park's maintenance needs from formal gardens and natural habitats to play areas and other infrastructure.

A robust inspection regime was introduced in 2009 and includes a quarterly inspection based on Green Flag Award criteria. The results of each quarterly inspection will form an action plan for the following 3 month period. This process will ensure that the Park continually improves and provides a high standard of provision throughout the year. Ongoing improvements in monitoring and quality assurance are continuing to be developed as part of the Council's Environmental Asset Management System CONFIRM.

Knowsley MBC has also delivered a borough-wide review of infrastructure in all of our public green spaces, including Eaton Street Park. This Asset Management Plan sets out the lifespan and expected investment needs of key infrastructure within all green spaces. For Eaton Street Park, the majority of priority investments needed through this scheme have already been addressed, though key infrastructure, including areas of boundary fencing and some mature trees are to be monitored and addressed in due course. Timing of this investment is set out in the Action Plan within this document.

4.2.4 Sustainability

Peat is not used in any operation of our grounds maintenance on Eaton Street Park.

Herbicide use is used only in exceptional circumstances to tackle invasive species within the Park (not currently an issue with the Park's formal gardens or natural spaces). Herbicide is also a key tool in aiding the establishment of wildflower meadow in order to suppress grass as a pre-requisite to seeding works. We would make targeted use of herbicide in order to initially build the biodiversity of the meadowland. Sustainable practices will subsequently be adopted, including the sowing of Yellow Rattle, a natural parasite of grasses, which suppresses grass growth and aides a greater diversity of plant species establishment in the meadowland.

For a time limited period, herbicide is also a useful tool in the establishment of trees within the woodland creation area. This would take the form of spray circles around tree whips in the first 5 years after planting (i.e. up to 31st March 2017).

Our practice in arboriculture management is outlined in Section 3.3.7. Eaton Street benefits from a good stock of specimen parkland trees, both within its southern and northern sections. Some of these are native species, though others are non-native species, some being particularly decorative. It would be our intention to review the health and condition of the tree stock within the Park, with a view diversifying the age structure of the trees, as well as their biodiversity and visual appeal. Indeed, the northern section of the site even has potential to develop as a small-scale arboretum complementing the meadowland. The woodland creation area to the north east of the Park complements the Parkland tree stock by creating a purely native woodland habitat. A 3-year programme of establishment maintenance will be succeeded in years 5-10 by specialist woodland management practice, including thinning and coppicing works as advised by Mersey Forest.

The Council, along with all the Park stakeholders, will need to continue to enhance and develop the efforts already detailed within this plan and will explore new opportunities to ensure a continual development of the sustainable agenda. Particularly areas around climate change mitigation and adaptation will need to be further explored as part of the Climate Change Strategy for Knowsley. To date a variety of training for staff including Smarter Driving Course has been rolled out in order to encourage best practice.

4.2.5 Conservation and Heritage

Despite its formal parkland status, Eaton Street Park affords great opportunity for development of wildlife conservation work. A large portion of the Park is being established as natural meadowland habitat with ongoing establishment and maintenance practice being instilled into Knowsley MBC 'Grounds Maintenance' regimes. This is being complemented by training for grounds maintenance staff as well as active promotion of volunteer and community

engagement in this activity. Landlife (National Wildflower Centre) have been involved in this work to offer specialist habitat development and advisory support. Knowsley MBC's Green Space Rangers will ultimately be able to utilise the meadowland for community and educational activities, including wildflower identification, mini-beast hunts and nature walks.

Equally, 0.3 ha of the north eastern end of the Park has been planted as a woodland creation area. Complementing the wildflower meadow, this will further build the wildlife value of the site, adding to the adjacent privately owned woodland north east of the park that is a designated Local Wildlife Site. This will bring further opportunities for public awareness raising and practical volunteer engagement in nature conservation on the site. Liaison with the Mersey Forest will ensure that ongoing habitat establishment and long-term management will be built into wider maintenance regimes for the Park.

Furthermore, there is an ongoing opportunity to promote wider habitat creation. Knowsley MBC 'Green Space Rangers' facilitate regular bird and bat box making sessions (with some boxes installed within the Park itself), as well as bird feeder making. Indeed, potential exists to facilitate park users in positive regular feeding of the birds within key locations within the Park, as it is evident that there is great enthusiasm from some users for this support to local wildlife (including the resident gardener!). This, however, needs to be positively managed to avoid vermin being attracted to the site (Pigeons, Rats, etc.)

4.2.6 Community Involvement

Community involvement with many aspects of Eaton Street Park is strong at many levels. There is excellent involvement in the management of the Park through the Prescot Town Council (leaseholders) and more recently through involvement of the Friends of Eaton Street Park and the wider Stakeholder Planning Group, which we envisage being the long-term community engagement structure in relation to the management and development of the Park.

The site also benefits from use by the Friends of Eaton Street Park and Prescot Guild Hall Bowling Club which drive activities on the site. This is supplemented by the engagement work that is facilitated by Knowsley MBC 'Green Space Rangers' who have been developing an ongoing programme of community events and activities over the last 2 years.

Specific engagement work has also been delivered during the course of the various improvement works that have been carried out within the Park. The original master planning exercise for the Park, which identified priorities for improvement, was driven through a programme of community meetings during 2009 and 2010, resulting in the formation of the Friends of Eaton Street Park. This group has since been at the forefront of planning and delivering the full range of projects delivered within the Park, from discussing planting schemes for the Memorial Garden, volunteer support with wildflower sowing and tree

planting, active fundraising for the main entrance feature and seating within the Park and actively addressing key issues such as dog fouling.

Additionally, wider opportunities for engagement have been facilitated with local schools. The Friends of Eaton Street Park engaged with Evelyn Primary School on the design of their logo through a drawing competition. The school has also been closely involved with the wildflower sowing and tree planting works. Crucially, however, the pupils of the school have also been active in delivering other artwork in the Park, including mosaic wildflowers linked to the meadowland project and the artwork design of the main entrance gates. This positive participation with local children is something that we will aim to continue to deliver through future project work.

No comprehensive information exists on current levels of usage and types of users for the site. This would need to be clarified to create a full user profile. There is a scheduled annual programme of activities for the site which will be added to once understanding of local needs and aspirations are more fully known. Additionally, there may be further stakeholder organisations that may have a potential interest in the site for activity development and/or service delivery for the community, which need to be identified and engaged.

It is the intention of Knowsley MBC, Prescot Town Council, Friends of Eaton Street Park and the wider stakeholder group to carry out further community consultation as a primary task for the first year of this management plan to consolidate and/or amend our understanding of local resident's perceptions of Eaton Street Park and their aspirations for it in the future.

4.2.7 Marketing

A Marketing Strategy for Eaton Street Park has been developed to support ongoing positive use of the site by the local community. In addition, a range of approaches are adopted for advertising the Park and its facilities, as well as promoting the programme of key activities that occur on the site (See Section 3.2.10).

As a long-standing resource within the local community, Eaton Street Park benefits from significant general local awareness of the site, as well as word of mouth in terms of its regular usage. Any developments in marketing of the site will build upon the local community's high level of awareness and appreciation of the site.

The marketing strategy will be updated regularly and marketing methods will be further tried and tested in line with the 2013 programme of activities due to be delivered through grant funding secured as a legacy to the capital improvements made to the site in 2011/12.

4.2.8 Management

The development of this management plan for Eaton Street Park forms a commitment to improving the management of this site. This would be

achieved through the co-ordination of effort with Prescott Town Council, engagement of the local community in decision-making and planning through Friends of Eaton Street Park and the wider Stakeholder Planning Group and the liaison with other Knowsley MBC services (including maintenance functions) and external user groups and service providers. We would work towards the improvement of the site and the development of a diverse activity programme to drive local use by all key sections of the community.

The relationship between the management and maintenance functions has significantly improved with closer links between the Council's Environmental Sustainability Service and Street Scene Services. The formulation of a new Annual Maintenance Programme for Eaton Street Park forms part of this plan and comes at a time when our Grounds Maintenance functions have been re-structured into the 'Parks Force' which is aiming to provide a much more dedicated structure and efficient approach to the delivery of maintenance of green spaces and the equitable allocation of staff time and resources across the borough. Development of the maintenance schedules and the CONFIRM Environmental Management System has further enabled improvements.

4.3 Aims and Objectives of Eaton Street Park

The aims and objectives of the Park are outlined below. The aims and objectives are based on achieving the vision for the Park and reflect the current management and analysis of issues. The aims and objectives are based on the eight Green Flag Award criteria and provide a general statement of intent whilst the objectives underpin the aims and are more specific to the site and its management. The objectives do not define each element of work required. These are covered in more detail within the Improvement Plan provided in section 6.0.

Aim: - Overall Management

Objectives: -

- Utilisation of the CONFIRM system to map assets and identify resources
- Creation of an effective Parks Force Team
- Undertake Quarterly Green Flag inspections and produce plan of action resulting from this
- Review and update management plan annually
- Develop co-ordinated working relationship with Prescott Town Council as leaseholders for the site.
- Consolidation of the Eaton Street Park Stakeholder Planning Group role in overseeing delivery and updating of the Park Management Plan

- Work towards securing Green Flag status for Eaton Street Park by 2013/14
- Keep informed on long-term plans for re-development of adjacent football pitch site for housing.

Aim: To provide a welcoming, safe and accessible park for public use

Objectives:-

- Explore options for addressing external access issues including lack of external signage guiding potential users to the site and poor surfacing of unadopted road/public footpath from Park Road to the west of the Park.
- Provide effective welcome, interpretation & guidance signage within the site
- Provide adequate and appropriate park furniture, including seating away from main play areas, picnic benches and possible cycle bays
- Ensure inviting entrance access for all park users and authorised vehicles, whilst ensuring security for the site.
- Explore a suitable footpath access throughout the site, including suitable disability access to key facilities.
- Review Disability Access standards associated with the Bowling Green and address accordingly through necessary access improvements

Aim: To provide a healthy, safe and secure park

Objectives: -

- Combat anti-social behaviour through appropriate diversionary activity
- Create understanding of levels and timing of any vandalism and damage
- Develop proactive inspection regimes
- Improve safety on Eaton Street Park
- Implementation of dog fouling control through guidance signage, zoning, establishment of dog control areas, enforcement and awareness raising.

- Manage the quality of play facilities at Eaton Street Park for the 0-13 age group through the toddler play area and play pathfinder facilities
- Review and develop play provision for younger age groups (0-8 years) in the light of existing facilities coming to the end of their lifespan.
- Review provision of Bowling Green Cabins and devise proposals for replacement of existing Cabins with tailored facility meeting maintenance, bowling and wider community/park user functions.
- Review boundary walls and any investment needs in liaison with Prescot Town Council.

Aim: To provide a well maintained and clean park

Objectives: -

- Ensure sufficient and skilled staff resource for the Park to improve horticultural/habitat management practice
- Develop proactive inspection regimes, including independent RoSPA inspections for Play Areas
- Production and implementation of grounds specification and maintenance schedule, plus annual review
- Improve & manage maintenance infrastructure facilities including storage containers, grasscrete areas and vehicle access road, in particular review of maintenance storage and staff welfare needs on site.
- Ensure safe and secure storage and regular inspection and maintenance of maintenance equipment both onsite and offsite.
- Deliver Knowsley MBC 'Asset Management Plan' priorities relating to infrastructure repair/replacement within Eaton Street Park.

Aim: - To provide an environmentally sound and sustainable park

Objectives:-

- To increase environmental expertise through training, development and capacity building

- To ensure that environmental policies are adhered to in all management and maintenance activity, including waste minimisation and ceasing of peat use.
- Develop clear policies for Eaton Street Park on pesticide use in line with recognised practice in addressing invasive species and through recognised meadowland and woodland habitat establishment measures
- Carry out review of parkland trees and establish formal plans for estimated loss of specimens and re-stocking as required, including considerations for development of informal 'arboretum' within parkland.
- Establishment of woodland creation maintenance programme covering next 3-5 years and development of long-term woodland management plans beyond year 5 once woodland planting established.

Aim: - To conserve, celebrate and develop the landscape, heritage and ecology of the Park

Objectives: -

- Develop northern section of Park as a natural meadowland habitat through an annual programme of habitat establishment and maintenance as advised by appropriate specialists.
- Management of wetland scrape to address poor drainage and development as wetland habitat.
- Encourage understanding of and participation in the provision of ecology features and habitat creation
- Build a greater understanding of the heritage and history associated with Eaton Street Park through interpretation provision
- Assess condition of historic sandstone wall and agree course of action with Prescot Town Council in relation to addressing any further damage through vandalism to the wall

Aim: - To positively pursue and provide for the involvement of the community

Objectives: -

- Develop a thorough understanding of park users and non users
- Deliver community consultation on the management plan

- Develop events/activity programme drawing on local community needs and aspirations for the site, as well as engagement of wider Council and external services.
- Involve local people and other local stakeholders in the management and development of the Park through supporting Prescott Town Council, Friends of Eaton Street Park and the members of the wider Stakeholder Planning Group.
- Support to Prescott Guild Bowling Club and Prescott Town Council in membership development and annual programme of activities to engage wider community in use of the Bowling Green.
- Promote volunteering and participation in key facilities such as the Memorial Garden, Bowling Green, Woodland and Meadow areas and other new developments.

Aim: - To effectively market the park

Objectives:-

- Map existing marketing methods utilised for informing and engaging the local community
- Identify marketing methods that would provide the best means of communicating to key target groups about Eaton Street Park and the activities it hosts
- Develop Marketing Strategy for Eaton Street Park

HOW WILL WE GET THERE?

5.0 Improvement Plan

The following improvement plan follows on from the objectives for Eaton Street Park and contains more specific actions required. The work plan has been fully restructured and fully updated in 2008 in order to monitor and demonstrate progress.

Abbreviations

Street Scene = SS

ESS = Environmental Sustainability Service

QA = Quality Assurance

DNS = Directorate of Neighbourhood Services

DCFS = Directorate of Children and Family Services



Complete









On Track



Behind Schedule

Overall Management								
Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Training	Links	Completion/ Review	Status
Utilisation of the CONFIRM system	<ul style="list-style-type: none"> Update CONFIRM system to identify resources required at site following revised maintenance schedule. 	<ul style="list-style-type: none"> Identification of required resources for site maintenance 	SS (DB) Quarterly ESS (FM)	None	Briefing key staff around the CONFIRM system	Green Flag self-assessment feedback	Complete 2009	
	<ul style="list-style-type: none"> Formal process to report and prioritise repairs or maintenance 	<ul style="list-style-type: none"> Rapid response and resolution 	SS (DB) ESS (FM; PH)			Clean and well maintained; Healthy safe and secure Health and safety	Ongoing	

Map assets and identify resources	<ul style="list-style-type: none"> Map parks manually + digitise features Outline task for assets to clarify resource needs 	<ul style="list-style-type: none"> Quantification of task and time requirements for site 	SS (SJ; CD) ESS (FM, PH)	None	Briefing key staff around the CONFIRM system	Green Flag self-assessment feedback Clean and well maintained; Healthy safe and secure	Complete 2009 Ongoing	 
Develop/Sustain an Effective Parks Team	<ul style="list-style-type: none"> High profile response parks team, staffed to meet the requirements of the newly prepared grounds maintenance schedules 	<ul style="list-style-type: none"> Established team to deliver maintenance improvements NVQ level 2 training for operational staff 	SS (SJ, CD) ESS (FM, PH) Workforce Development (NM; MK)	Council Training Budget	NVQs training for operational staff based on existing TNA	IIP Council Workforce development Plan Clean and Well Maintained	Complete 2009 Ongoing	 
Undertake Quarterly Green Flag inspections	<ul style="list-style-type: none"> In conjunction with Environmental Services, inspect the site using the GF Award criteria + Condition Survey on a quarterly basis 	<p>Ongoing programme of inspection, work plan creation and site provision improvement</p> <p>Quarterly inspection Framework monitors the improvement plan and inform future Management Plans</p>	ESS (FM; PH) SS (DB, SJ, CD)	None	Street Scene staff need Green Flag awareness training to be delivered by ESS (FM)	Green Flag self-assessment feedback Clean and well maintained; Healthy safe and secure Health and safety	Ongoing/ quarterly January March June September	
Produce plan of action following	<ul style="list-style-type: none"> Produce action plans of improvements 	Ongoing programme of	SS (SJ, DB; CD)	None		Green Flag – Clean and well	Ongoing/ quarterly	







quarterly GF inspection	following every 3 month GF inspection	inspection, work plan creation and site provision improvement	ESS (FM; PH)			maintained; Healthy safe and secure Health and safety		
Review and update management plan annually	<ul style="list-style-type: none"> Developing Park in line with GSS principles which are: Equity Safety Diversity Sustainability Flexibility Quality Healthy Develop Park Management Plan with Stakeholder Group (i.e. Cronton NN and PC) Update after Year 1 following community consultation work. 	Updated Management Plan in place each year	ESS (FM; PH) SS (CD; SJ) Stakeholder groups, Neighbourhood management Area Partnership Boards.	Park development funding to be identified, as required	Training to be identified in line with the Management Plan and workforce development plans.	All Green Flag assessment criteria's.	Annually	😊
Develop co-ordinated working relationship with Prescott Town Council as leaseholders for the site.	<ul style="list-style-type: none"> Establish quarterly meeting with Town Council in line with Green Flag Self-Assessment work Agree actions and financial investments 	<p>Prescot Town Council approval of Park Management Plan</p> <p>Quarterly meeting schedule</p>	<p>ESS (PH; FM)</p> <p>Prescot Town Council</p>	None	Liaison with Prescott Town Council on any briefing they would like in relation to Green Flag Criteria, etc.	<p>Prescot Town Council Lease</p> <p>Green Flag Award Self-Assessment Feedback</p>	Ongoing (Quarterly)	😊

	needed with Town Council in line with respective responsibilities	between Town Council and KMBC Joint action and investment from Town Council and KMBC in park improvements identified				Community Involvement		
Consolidation of the Eaton Street Park Stakeholder Planning Group role in overseeing delivery and updating of the Park Management Plan	<ul style="list-style-type: none"> Establish quarterly meeting schedule with key stakeholders to review park management and development in line with Park Management Plan 	<p>Quarterly meeting schedule</p> <p>Regular attendance by key stakeholders</p>	ESS (PH); Prescot Town Council; Friends of Eaton Street Park; Bowling Club; Ward Councillors. Police, KMBC Neighbourhood Management	None	Stakeholder briefing on Park Management Plan, Maintenance Regimes and Green Flag Award criteria	<p>Green Flag Award Self-Assessment Feedback</p> <p>Community Involvement</p>	Ongoing (Quarterly)	☹️
Work towards securing Green Flag status for Eaton Street Park by 2013/14	<ul style="list-style-type: none"> Park Master Plan and Management Plan developed Key infrastructure improvements delivered Application made to Green Flag Award Scheme 	<p>Master Plan and Park Management Plan</p> <p>Capital works completed</p> <p>Application Submitted</p>	ESS (PH; FM SSS (SJ; CD)				<p>January 2013</p> <p>Completed 2013 and ongoing</p> <p>March 2013</p>	<p>😊</p> <p>☹️</p> <p>😊</p>
Keep informed on long-term plans for re-	<ul style="list-style-type: none"> Liaison with KMBC Planning and Prescot Cables FC 	Upon confirmation of works, planning	ESS (PH); KMBC Planning Dept.	None	None	A Welcoming Place	March 2018	☹️

development of adjacent football pitch site for housing.	on long-term plans for site	needed on implications for Park.				Health, Safe and Secure Community Involvement		
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A Welcoming Place







Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Training	Links	Completion/ Review	Status
Address external access issues.	<ul style="list-style-type: none"> Explore need for external directional signage guiding pedestrian users to the site 	External signage installed guiding users to Park (if required)	ESS (PH; FM); KMBC Highways; Sustainable Travel Team	TBC		Healthy, Safe & Secure Marketing	March 2014	😊
	<ul style="list-style-type: none"> Clarify process of adoption of unadopted road to allow for double yellow lines to be added to manage parking around entrance 	Improved stretch of unadopted road, formally adopted by KMBC Highways Dept.					March 2014	😊
	<ul style="list-style-type: none"> Explore need for surfacing of Unadopted Road/ Public Footpath from Park Road west of Park entrance 	Road markings added to road to manage parking around entrance Solutions identified for improved access from Park Rd to Park.					March 2014	😊

Provide effective welcome effective, interpretation & guidance signage within the site	<ul style="list-style-type: none"> Review , design and commission appropriate signage Review, design and commission appropriate interpretation 	Signs installed	ESS (FM; PH)	£2,500 £1,200	None	Marketing Healthy, Safe and Secure Clean & Well Maintained	Achieved (2011 and 2013)	
Provide adequate and appropriate park furniture	<ul style="list-style-type: none"> Review suitability of park furniture and install new furniture as needed including seating away from main play areas, picnic benches, bins and possible cycle bays 	Park furniture installed	ESS (FM; PH)	£5000.00	None	Healthy, Safe and Secure Community Involvement KMBC Equality and Diversity Policy	Partially complete – further review of seating installation requirements and implementation by March 2015	 
Ensure inviting entrance	<ul style="list-style-type: none"> Physical improvements to entrance walls/ gates Development & improvement of entrance area (planting, etc.) 	Design to be created Entrance area improved	ESS (FM; PH) Knowsley 2020	£41,000	None	Clean and Well Maintained. Marketing Community Involvement Green Flag Self-Assessment Feedback	Achieved (2012/13)	
Ensure footpaths are accessible throughout	<ul style="list-style-type: none"> Improve main access path to DDA standard Improve Memorial Garden to DDA standard 	Footpaths in good condition Rides regularly mown and kept maintained to aid informal access	ESS (FM; PH) SSS (SJ)	£40,000	None	Clean and Well Maintained KMBC Equality & Diversity Policy	Achieved 2011-12 Bowling Green Access to be reviewed by March 2014.	 




	<ul style="list-style-type: none"> Develop and maintain rides promoting informal walking around the wider site Review and improve Bowling Green in relation to DDA standards as required 	around field						
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Healthy Safe and secure



Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Training	Links	Completion/ Review	Status
Combat anti social behaviour through appropriate diversionary activity	<ul style="list-style-type: none"> Provide diversionary activity 	Diversions activity provided	ESS DCFS Police Community Partners (Friends of Eaton Street; Prescot TC, etc.)	TBC (DCFS and Police Budget External funding via VCF groups)	Capacity building for community partners to deliver expanded activity programme	Community Involvement	March 14 and ongoing	😊
	<ul style="list-style-type: none"> Specialist delivery partners identified and engaged in developing annual programme 	Wider network of partners engaged in delivery				Marketing A Welcoming Place	March 14 and ongoing	😊
Create understanding of levels and timing of vandalism and damage	<ul style="list-style-type: none"> Liaison with Neighbourhood Management Teams, Police and Stakeholder Group 	Profile created	ESS (FM; PH) Neighbourhood Management Police	None	None	Clean and well maintained. Green Flag Feedback	Completed April 2009	😊
	<ul style="list-style-type: none"> Develop and utilise 	Rapid response	SS/QA (DBest)	None	Up skill key Staff	Community	Ongoing	😊






	CONFIRM system	and resolution	Area Relationship Director		around use of CONFIRM system	Safety Strategy		
Improve safety on Eaton Street Park	<ul style="list-style-type: none"> Improve lighting at entrance 	Street Lighting altered and improved	SSE	Unknown	None	Street Lighting Replacement Programme for Knowsley A Welcoming Place	Completed 2011	
Implementation of dog fouling control through guidance signage, zoning and establishment of dog control areas	<ul style="list-style-type: none"> Mapping of exclusion areas to inform dog control orders 	Dog control zones mapped within Eaton Street Park	ESS (FM; PH)	None	Briefing for Stakeholders on new Dog Control regime being established by KMBC	Welcoming Place	Completed May 2010	
	<ul style="list-style-type: none"> Establish dog control order for dog fouling within Eaton Street Park 	Dog Control Orders established for 'no dog fouling' in Park and 'no dogs allowed' in play areas.	Dog Warden			Clean and Well Maintained	Completed May 2010	
	<ul style="list-style-type: none"> Pursue dog control order for 'no dogs allowed' in play area. 		X-for				March 2014	
	<ul style="list-style-type: none"> Provision of interpretation/ guidance information for dog owners on dog zoning, restricted access, use of bins for waste 	Sufficient guidance information for dog owners and other users on use of site by dogs	Friends of Eaton Street Park				July 2013	
	<ul style="list-style-type: none"> Establishment of surveillance and enforcement regime 	Reports from Dog Warden and X-for Inspections					September 2012	









	<p>associated with dog fouling through partners and contractors</p> <ul style="list-style-type: none"> • Deliver Awareness Raising Campaign and preventative measures to tackle dog fouling on the Park. 	Awareness raising measures delivered in conjunction with Friends of Eaton Street Park and other stakeholders.					Completed March 2013 and Ongoing	😊
Manage the quality of play facilities at Eaton Street Park for the 0-13 age group though the toddler play area and play pathfinder facilities	<ul style="list-style-type: none"> • Delivery of maintenance and inspection regime as outlined in existing plan for Play Pathfinder • Review and develop play provision for younger age groups (0-8 years) in the light of existing facilities coming to the end of their lifespan. 	<ul style="list-style-type: none"> • Maintenance plans agreed/ implemented for 2 play areas • Older play equipment removed and replaced 	ESS (FM; PH) Knowsley 2020 Prescott Town Council	TBC		Healthy, safe and secure Clean & Well Maintained	Completed 2009 and ongoing June 2013	😊 😊 😊
Review provision of Bowling Green Cabins and devise proposals for replacement of existing Cabins with tailored facility	<ul style="list-style-type: none"> • Consultation with stakeholders • Development of Master Plan for New facility • Planning 	<ul style="list-style-type: none"> • Master Plan created with stakeholders • Planning Permission secured 	ESS (PH); Prescott TC; Friends of Eaton Street Park; Guild Hall Bowling Club; 2020 Knowsley	TBC (est. £30,000)	Facility maintenance and management	Healthy, Safe and Secure; Community Involvement; Prescott TC Lease	March 2013 May 2013 September 2013	😊 😊 😊

	<ul style="list-style-type: none"> Permission sought Funding secured Agreement of future management of facility 	<ul style="list-style-type: none"> Funding Secured Replacement facility installed Management of facility agreed between stakeholders. 					<p>March 2015</p> <p>March 2015</p>	 
Review boundary walls and any investment needs in liaison with Prescott Town Council.	<ul style="list-style-type: none"> Condition survey regime established Repair/management of walls agreed with Prescott TC in line with Health & Safety policies 	<ul style="list-style-type: none"> Positive upkeep and good condition of boundary walls achieved 	ESS (PH); SSS (SJ); Prescott TC	TBC	Possible training associated with inspection regime	Healthy, Safe & Secure; Conservation/Heritage.	Ongoing	

Clean and well maintained (Litter, Cleanliness and vandalism)






Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Training	Links	Completion/ Review	Status
Ensure sufficient and skilled staff resource for the Park to improve horticultural/ habitat	<ul style="list-style-type: none"> Allocation of sufficient staff resources through KMBC Parks Force 	<p>Enhanced staff hours invested in Eaton Street Park</p> <p>Enhanced skills base and</p>	SS (SJ, CD)	None	Training of Parks Force Team	Green Flag Feedback Workforce Development Plan.	<p>Completed 2009,</p> <p>now ongoing</p>	 

management practice		diversity of maintenance work offered to Eaton Street Park						
Develop proactive inspection regimes including independent RoSPA inspections for Play Areas	<ul style="list-style-type: none"> In conjunction with Environmental Services, inspect the site using the Green Flag Award criteria and Condition Survey on a quarterly basis 	<p>Ongoing programme of inspection, work plan creation and site provision improvement</p> <p>Quarterly inspection Framework monitors the improvement plan and inform future Management Plans</p>	ESS (PH) SS (CD; SJ; DB)	None	Street Scene staff need, Green Flag awareness training to be delivered by ESS (FM)	<p>Green Flag Self-Assessment Feedback</p> <p>clean and well maintained</p> <p>welcoming place</p> <p>Health, Safe and Secure</p> <p>Health and safety</p>	<p>Completed 2009</p> <p>Ongoing/quarterly</p> <p>January March June September</p>	 
Production and implementation of grounds specification and maintenance schedule, plus annual review	<ul style="list-style-type: none"> SSS produce maintenance plan for Park in line with good practice and specifications set by master plan improvements Undertake thorough inspection and monitoring programmes (for play areas; litter; dog fouling; site) 	<p>Improved horticultural knowledge and understanding</p> <p>Improved habitat management knowledge and understanding</p> <p>Formal maintenance plan produced and annually</p>	ESS (FM, PH) SSS (SJ; CD)	TBC	<p>Within existing ESS+ Street Scene staff work programme</p> <p>Training on Habitat management to be provided</p>	<p>Green Flag Self-Assessment Feedback</p> <p>Healthy, safe and secure</p> <p>Heritage and conservation</p> <p>CONFIRM system</p> <p>Overall</p>	<p>Completed Jan 2013</p> <p>Ongoing review</p> <p>Ongoing</p>	  

	<p>generally)</p> <ul style="list-style-type: none"> Establish sustainable horticultural management regime for restored Memorial Garden to maintain high quality of upkeep. Maintain the high quality of the Bowling Green and surrounding horticultural planting. Implement tailor habitat management measures for meadowland, wetland scrape and woodland creation areas within maintenance regimes. 	reviewed for Park				<p>Management</p> <p>Healthy, Safe & Secure</p>	<p>Completed Jan 2013</p> <p>Ongoing review</p> <p>Completed 2009</p> <p>Ongoing review</p> <p>Completed March 2012</p> <p>Ongoing review</p>	     
<p>Improve & manage maintenance infrastructure facilities including storage containers, grasscrete areas and vehicle</p>	<ul style="list-style-type: none"> Review maintenance storage/staff welfare needs in line with Bowling Green containers replacement project Annual inspection of Grasscrete area to 	<p>New and appropriate staff and storage facilities provided</p> <p>Grasscrete area maintained – no rutting by vehicles.</p>	<p>ESS (PH) SSS (SJ) Prescot TC</p>	<p>£30,000 (as part of wider Cabin replacement works)</p>		<p>Staff Welfare</p> <p>Overall Management</p> <p>Health & Safety</p>	<p>March 2014</p> <p>Ongoing</p>	 

access road, in particular review of maintenance storage and staff welfare needs on site.	check condition and whether any further coverage needed for vehicles.							
Ensure safe and secure storage and regular inspection and maintenance of equipment both onsite and offsite.	<ul style="list-style-type: none"> Review of maintenance equipment held on site and condition/inspection regime Review of off-site equipment utilised for Eaton Street Park and storage/inspection regime 	<p>Appropriate storage provided for essential maintenance equipment needs.</p> <p>Equipment utilised from on-site and off-site storage is regularly inspected and in good working order.</p>	SSS (SJ; CD) ESS (PH; FM)	None	Training for staff in equipment maintenance regimes	Overall Management Health & Safety	Ongoing	😊
Deliver Knowsley MBC 'Asset Management Plan' priorities relating to infrastructure repair/ replacement within Eaton Street Park.	<ul style="list-style-type: none"> Map infrastructure within park and record condition and expected lifespan Monitor infrastructure condition mapped in Asset Management Plan Deliver infrastructure improvements as required 	Infrastructure within Park maintained to a safe and high standard, with acceptable recorded expected lifespan	ESS (PH; FM) SS (SJ; CD) Prescot Town Council	TBC	None	<p>Healthy, Safe & Secure</p> <p>Overall Management</p> <p>A Welcoming Place</p> <p>Health & Safety</p>	<p>Completed 2011</p> <p>Ongoing</p> <p>Ongoing</p>	<p>😊</p> <p>😊</p> <p>😊</p>

Environmental Sustainability								
Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Training	Links	Completion/ Review	Status
To increase environmental expertise through training, development and capacity building	<ul style="list-style-type: none"> Promote sustainability for grounds maintenance work 	Knowledge of sustainability issues increases	ESS (FM) SS (All staff)	None	Training for SS and ESS staff	Green Flag Feedback	Ongoing	😊
	<ul style="list-style-type: none"> Deliver smarter driving course 	Courses delivered	Energy Savings Trust			Overall management	Ongoing	😊
						Clean and Well Maintained		
						Health & Safety		
To ensure that environmental policies are adhered to in all management and maintenance activity	<ul style="list-style-type: none"> Environmental policies delivered on ground through maintenance schedules 	<ul style="list-style-type: none"> Maintenance and deliver conform to Environmental policies. 	SS (all staff) ESS (all staff)	None	SS staff training in environmental policies and practice at Eaton Street Park	Heritage and Conservation	Completed 2009	😊
	<ul style="list-style-type: none"> Bio fuel blend used in all fleet vehicles 	<ul style="list-style-type: none"> Reduction in CO2 emissions 	SS Corporate Procurement			Overall management	Ongoing review	😊
	<ul style="list-style-type: none"> Develop clear policies for Eaton Street Park on pesticide use in line with recognised practice in addressing invasive species and through recognised 	<ul style="list-style-type: none"> Review herbicide use in relation to meadowland habitat development 				Clean and Well Maintained	Ongoing	😊
		<ul style="list-style-type: none"> Review herbicide use 					Completed January 2013	😊
							Scaling down target March 2017	😊

	meadowland and woodland habitat establishment measures (with a view to scaling down use as required)	in woodland creation works <ul style="list-style-type: none"> Scaling down of herbicide use in connection to meadowland/ woodland creation 						
Carry out review of parkland trees and establish formal plans for estimated loss of specimens and re-stocking as required, including considerations for development of informal 'arboretum' within parkland.	<ul style="list-style-type: none"> Arboriculture survey to be carried out on existing tree stock to identify potential losses to trees in due course Parkland tree re-stocking plan to be devised for Park in line with survey work 	Parkland tree plan created to supplement master plan to sustain and develop diverse and interesting mix of trees of different ages and species to maximise amenity and wildlife value.	ESS (PH) Arboriculture Officer (CS) Mersey Forest	TBC	None	Conservation & Heritage; Welcoming Place; Healthy, Safe and Secure; Clean & Well Maintained; Knowsley Tree Policy	Completed 2011 and ongoing March 2015	  
Establishment of woodland creation maintenance programme covering next 3-5 years and development of long-term woodland management	<ul style="list-style-type: none"> Establishment of summer maintenance and winter 'beating up'/re-stocking for first 5 years following planting. Establishment of woodland management plan 	<p>Woodland creation area benefits from structured establishment maintenance in years 1-3</p> <p>Woodland management plan established</p>	ESS (PH) 2020 Knowsley Mersey Forest	TBC			<p>Maintenance established 2011/12</p> <p>Establishment Maintenance to be completed 31st March 2017 and ongoing</p> <p>Woodland</p>	 

plans beyond year 5 once woodland planting established.	for woodland after year 5.	to guide long term maintenance of woodland creation area.					Management Plan established 31 st March 2017	😊
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Conservation, Heritage and Nature

Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Training	Links	Completion/ Review	Status
Develop northern section of Park as a natural meadowland habitat through an annual programme of habitat establishment and maintenance as advised by appropriate specialists.	<ul style="list-style-type: none"> Establish tailored meadowland management regime (annual cut and collect) 	Positive habitat management regime established	ESS (PH) SSS (SJ; CD) Landlife 2020 Knowsley		Training for SSS staff in meadowland management	Clean & Well Maintained	Completed January 2013	😊
	<ul style="list-style-type: none"> Carry out re-seeding exercises annually as required to diversify meadowland and suppress grass and invasive rank species encroachment. 	Diversification of meadowland achieved over time				Healthy, Safe & Secure	Establishment works/diversification of meadow to be reviewed 31 st July 2015	😊
	<ul style="list-style-type: none"> Provide suitable training for SSS staff in maintenance of meadowland 	Management practice instilled into SSS grounds maintenance staff skills base.				A Welcoming Place Community Involvement	March 2014	😊
Management of wetland scrape to	<ul style="list-style-type: none"> Establish habitat maintenance 	Positive development/	ESS (PH) SSS (SJ)		Training for SSS staff	Clean & Well Maintained;	Completed January 2013	😊

address poor drainage and development as wetland habitat.	<p>regime for scrape through advice from 2020 Knowsley</p> <ul style="list-style-type: none"> Monitor impact of scrape on drainage of the wet area in which it is located. 	<p>management of wetland habitat on site.</p> <p>Drainage issues of surrounding land addressed.</p>	2020 Knowsley			<p>Healthy Safe and Secure</p> <p>A Welcoming Place</p> <p>Community Involvement</p>	Ongoing	☹️
Encourage understanding of and participation in the provision of ecology features and habitat creation	<p>Build bird boxes as part of events programme</p> <p>Undertake bulb planting with local schools</p> <p>Engaged residents in tree planting and management works</p> <p>Explore use of site by schools for outdoor educational work (use of meadowlands/trees)</p>	<p>Boxes built for installation</p> <p>Session delivered</p> <p>Session delivered</p> <p>Session delivered</p>	<p>ESS (FM, PH, GL, AR)</p> <p>ESS (FM, PH, GL, AR)</p> <p>ESS (GL, AR)</p> <p>ESS (PH, GL, AR)</p> <p>ESS (GL, AR)</p>	TBC	None	<p>Clean & Well Maintained;</p> <p>Healthy Safe and Secure</p> <p>A Welcoming Place</p> <p>Community Involvement</p>	Ongoing	☹️
Build a greater understanding of the heritage and history associated with Eaton Street Park	<ul style="list-style-type: none"> Research local history profile of site Provide suitable interpretation of history 	<p>Local history profile of site written and incorporated into the Management Plan</p> <p>Interpretation Board produced</p>	<p>ESS (FM; PH) DWS (Local History & Information Service) Prescot Town Council</p>	None	None	Community Involvement	Completed March 2013	😊
Assess condition of historic sandstone wall	<ul style="list-style-type: none"> Assess condition of wall and existing damage 	<p>Agreement reached on addressing</p>	<p>ESS (PH) SSS (SJ) Prescot TC</p>	TBC		<p>Clean & Well Maintained; Healthy, Safe&</p>	March 2014	☹️





and agree course of action with Prescott Town Council in relation to addressing any further damage through vandalism to the wall	<ul style="list-style-type: none"> Agree course of action with Prescott Town Council on suitable repairs. 	maintenance/repair needs of wall	2020 Knowsley			Secure; Prescott TC Lease		
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Community Involvement


Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Revenue and training	Links	Completion/ Review	Status
Develop a thorough understanding of park users and non users	<ul style="list-style-type: none"> Undertake visitor headcounts Collect Performance Indicators regarding attendance at events Undertake evaluations at park events 	<p>Visitor numbers and patterns of use established</p> <p>Visitor numbers and patterns of use established</p> <p>Understanding of customer views established</p>	ESS (PH; GL; AR) Friends of Eaton Street Park Prescot Town Council Prescot Guild Hall Bowling Club	None	None	Marketing Overall Management	Ongoing	☹️
Deliver community consultation on the management plan	<ul style="list-style-type: none"> Deliver community consultation activities to establish general 	Community consultation exercises delivered	ESS (FM; PH; GL; AR) Prescot Town Council Friends of	TBC	None	Marketing Overall Management	31 st March 2014 and ongoing	😊

	community views in relation to the plan and future park management as well as Park Management Plan priorities.	Community events evaluations received Park Management Plan amended	Eaton Street Park					
Develop events/activity programme drawing on local community needs and aspirations for the site, as well as engagement of wider Council and external services.	<ul style="list-style-type: none"> Events planned and advertised on websites, newsletter and notice boards Activities planned and marketed locally Local community providers supported to deliver expanded programme External partners engaged to contribute to programme 	<p>Delivery of a range of events at site at least 4 per year</p> <p>Delivery of a range of events at site at least 5 per year</p>	ESS (PH; GL; AR) DCFS Police Prescot Town Council Friends of Eaton Street Park	Ranger Budget External Funds, via VCF Groups Police	Training and capacity building for ESS, DCFS staff and also external partner/ community groups & volunteers	Marketing Healthy, Safe & Secure Overall Management A Welcoming Place	March 2014 and ongoing	☹️
Support to Prescot Guild Bowling Club and Prescot Town Council in membership development and	<ul style="list-style-type: none"> Consultation with Bowling Club on quality of facilities at Bowling Green Liaison with TC and Bowling Club on 	Increased numbers of individuals and clubs utilising Bowling Green	ESS (PH) Prescot TC Friends of Eaton Street Park Guild Hall Bowling Club	TBC		Marketing; Healthy, Safe and Secure A Welcoming Place	<p>March 2014</p> <p>March 2014</p>	<p>☹️</p> <p>☺️</p>

annual programme of activities to engage wider community in use of the Bowling Green.	ideas for marketing and participation relating to the Bowling Green						March 2014	☹️
	<ul style="list-style-type: none"> Engagement with TC on establishing robust policies for individual and club use of the Bowling Green. 						March 2015	☹️
	<ul style="list-style-type: none"> Improvement of facilities in Bowling Green to attract more users. Facilitation of structured activities on the Bowling Green to attract new users 						March 2016	☹️
Promote volunteering and participation in key facilities such as the Memorial Garden, Bowling Green, Woodland and Meadow areas and other new developments.	<ul style="list-style-type: none"> Volunteering and participation in meadowland management and woodland creation works Volunteer participation in the horticultural facilities on the site Volunteer 	Increased volunteers supporting management and use of Eaton Street Park	ESS (FM; PH; GL; AR)	None	Support to Friends of Eaton Street Park	Marketing; Healthy, Safe & Secure A Welcoming Place Clean and Well Maintained	Completed 2012 Ongoing	😊 ☹️

	engagement in activity development through Friends and Rangers							
Involve local people and other local stakeholders in the management and development of the Park through supporting Prescott Town Council, Friends of Eaton Street Park and the members of the wider Stakeholder Planning Group.	<ul style="list-style-type: none"> Attend and support Stakeholder Planning Group Review management plan with Stakeholder Planning Group Support Friends of Eaton Street Park in delivery of their own 5 year plan that they have developed. Support Bowling Club in their activities and operations. 	<ul style="list-style-type: none"> Meetings attended Management Plan updated Regular engagement with Friends and Bowlers 	ESS (FM; PH) Prescott Town Council	None	Briefing and training around Green Flag Award and Park Management Practice	Overall Management	Ongoing Ongoing March 2018 March 2015 and ongoing	   

Marketing

Objective	Action	Achievement Criteria	People Involved	Resource implication (£'s)	Revenue and training	Links	Completion/ Review	Status
Map existing marketing methods utilised	Liaise with stakeholders and partners on their marketing approaches	Feedback from partners and stakeholders	ESS (PH; GL; AR) Prescott Town	TBC	None	Community Involvement	Completed January 2013	

for informing and engaging the local community	within Prescott Identify existing marketing methods used for promoting Eaton Street Park and activities it hosts	Feedback on promotion of activities in existing annual calendar	Council Friends Group Bowling Club					
Identify marketing methods that would provide the best means of communicating to key target groups about Eaton Street Park and the activities it hosts	Review existing methods and identify new approaches to marketing Eaton Street Park Implement marketing in line with Community Involvement Objectives Assess most effective marketing methods	Marketing Strategy Planned Marketing delivered alongside activity programme and for Eaton Street Park generally Marketing methods evaluated	ESS (PH; GL; AR) Prescot Town Council Cronton NN DSFS/DWS	TBC	None	Community Involvement	March 2014	☹️
Develop Marketing Strategy for Eaton Street Park	Marketing strategy developed to accompany Park Management Plan	Marketing Strategy statement developed	ES (PH)			Community Involvement	Completed January 2013 Ongoing review	😊 ☹️

HOW WILL WE KNOW WHEN WE HAVE ARRIVED?

6.0 Strategic Approach

A strategic approach to the regular monitoring and review of the Management Plan and its effectiveness and usefulness allow the process of Management Planning to remain 'alive'.

The grounds maintenance will be strategically reviewed on a quarterly basis with new action plans generated.

The continual monitoring and review process allows a continual dialogue to take place between the Stakeholders of the Park. The process will allow the stakeholders to recognise successes as well as failings with the management plan and allow appropriate measures to be taken to rectify any problematic situations through the updating of the management plan. This process would allow the management plan to be an up to date product, providing accurate, time specific guides to the management of Eaton Street Park.

6.1 Management Plan Updates

The Management plan as a complete document will be reviewed annually in partnership with the Eaton Street Park Stakeholder Planning Group, including Prescott Town Council and Friends of Eaton Street Park. Formal adoption of the Management Plan will specify that significant changes to the plan will need to be approved by the Stakeholder Planning Group and Prescott Town Council.

The Improvement Plan and its implementation is prone to change due to the availability of financial resources and the success of funding applications. However, Knowsley Council has demonstrated commitment to the Management Plan and has made funding available to ensure that its aims and objectives are met.

The Management Plan is due for renewal in 2018 and will be developed in partnership with stakeholders. However, it will be updated annually in its current format.

6.2 Green Flag Award Judge Feedback

The Green Flag Award Judges Feedback will be utilised as an independent assessment of the management plan and delivery on the ground. Feedback will be utilised, where appropriate in the review and update of the management plan.

Appendix 1: Eaton Street Park Management Plan. Comments Form

1. Did you find the Eaton Street Park Management Plan easy to understand? (Please tick)

Yes

No

If no, what do you think would help the Management Plan become easier to understand?

2. Do you think the ideas contained within Eaton Street Park Management Plan will be beneficial to the park and the local community? (Please tick)

Yes

No

Please provide any comments you may have.

3. Do you have any further ideas for how Eaton Street Park can be improved? (Please tick)

Yes

No

If yes please include your ideas below.

4. Would you like to become further involved in the management of Eaton Street Park? (Please tick)

Yes

No

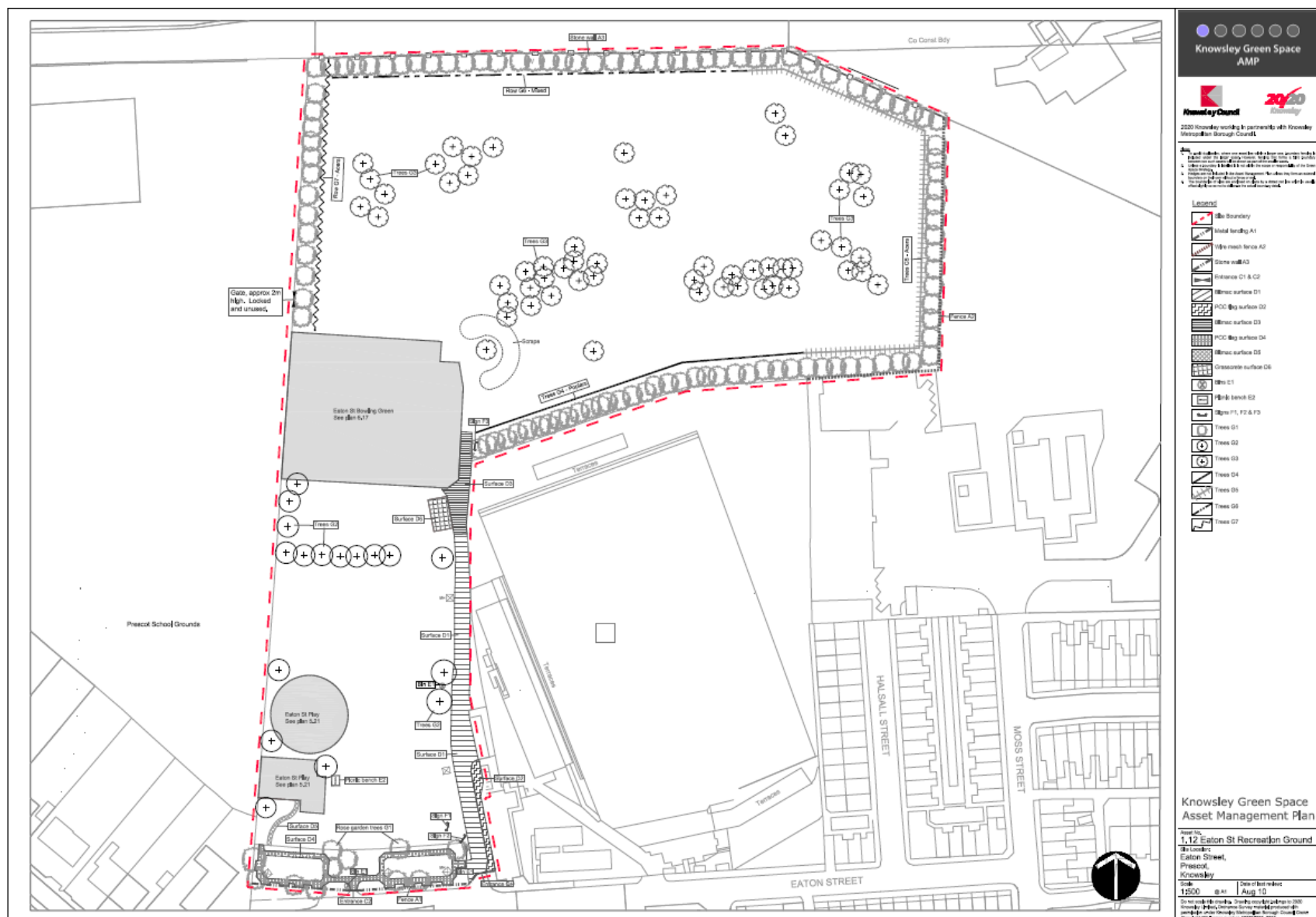
If so please provide your contact details

Appendix 2: Strategic Context Diagram

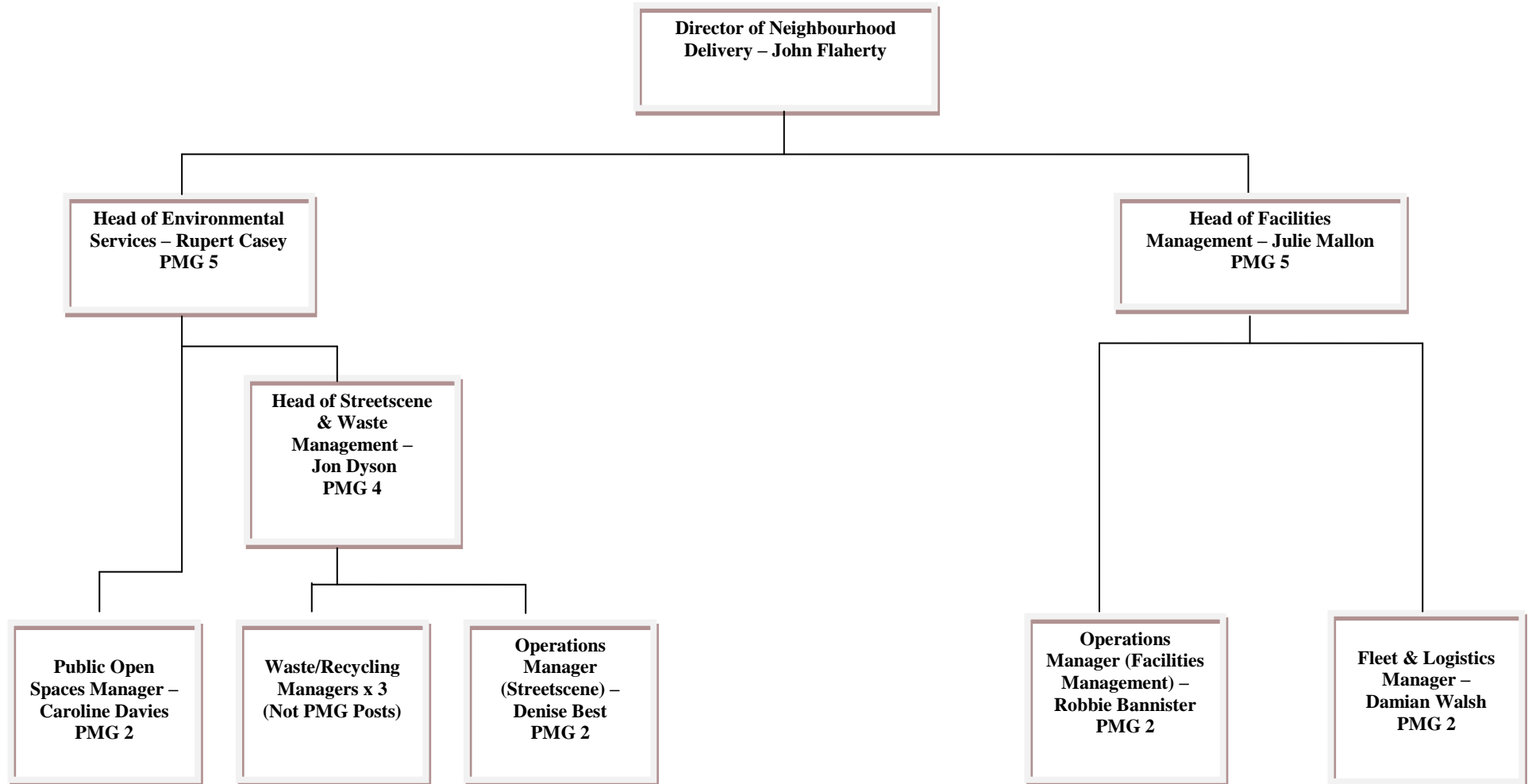


<p>Knowsley Council Engineer of Works: Knowsley WMC Contract Administrator: 2020 Knowsley</p>	
<p>Do not scale this drawing. Drawing was plotted to 2020 Knowsley Order. Ordnance Survey material produced with permission under Knowsley Metropolitan Borough Council Crown Copyright. OS Licence number 100017658, 2015.</p>	
<p>Legend Site Boundary</p>	
<p>20/20 Knowsley</p>	
<p>Project Name Eaton Street</p>	
<p>Project Address Eaton St, Prescot, Knowsley</p>	
<p>Drawing Description Location Plan</p>	
<p>Drawn By: DB Date: 08/03/2013 Scale: 1:2000 @ A3</p>	<p>Checked By: JT Date: 08/03/2013 Verified By: RT Date: 08/03/2013</p>
Project Reference Number	Drawing Number / Revision
<p>2020 Knowsley Limited 9 Fleet St, Prescot, Knowsley, Merseyside L35 5EF Tel: 0151 411 1000 Fax: 0151 411 1001 Email: enquiries@2020knowsley.co.uk</p>	

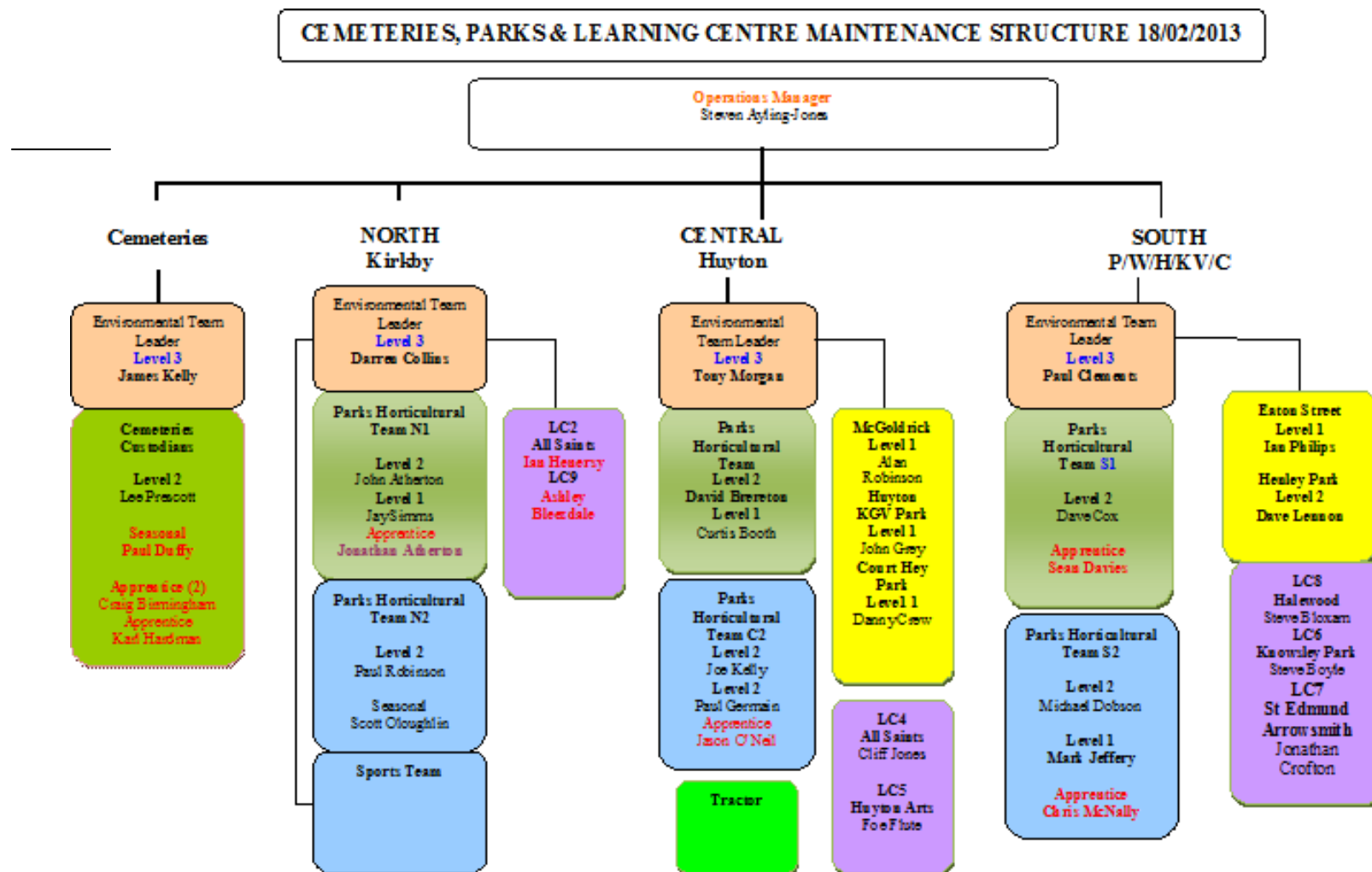
Appendix 4: Site Plan



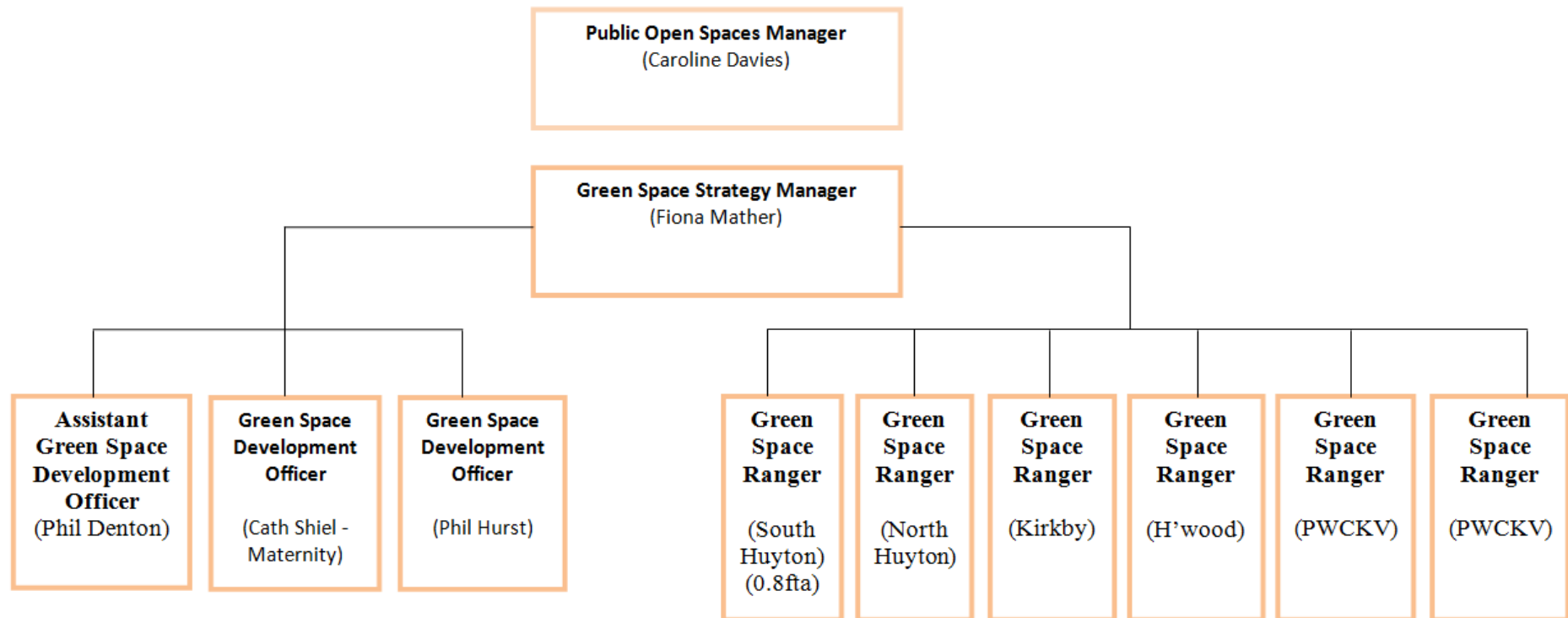
Appendix 5: Neighbourhood Delivery Structure



Appendix 6: Green Space Maintenance Team Structure (Street Scene Services)



Appendix 7: Green Space Development (Environmental Sustainability Service) Team Structure



Appendix 8 Maintenance Schedules

Appendix 8A: Grounds Maintenance Schedule

NBS Ref	Operation	Overview	Visits	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
	General														
	Litter Picking/Fly-tipping removal	Daily litter pick of site/fly-tipping removal as required	Daily (252)	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Dog Fouling Removal	Daily Dog Fouling Removal	Daily (252)	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Bin Emptying	Weekly	52	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Infrastructure Inspection - Boundary Walls	Quarterly inspection - refer to Town Council to fix	4	x		x			x			x			
	Infrastructure Inspection - Boundary Fencing, Signage	Quarterly Inspection and repair/re-paint as required	1	x		x			x			x			
	Infrastructure Inspection - Seating, Picnic Tables, etc.	Daily inspection and repair for vandalism, etc.	Daily (252)	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx

	Infrastructure Inspection - Grasscrete Area	Quarterly inspection/ maintenance (re-seed when required)	4	x		x			x			x			
	Infrastructure Inspection - Mosaic Wall	Annual Inspection / Maintenance	1			x									
	Fire Damage & Vandalism	Daily	Daily (252)	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Leaf Removal	Annual	1											x	
	Container/Pavilion Inspection & Maintenance														
	Condition Inspection	Annual	1										x		
	Maintenance /Repair	subject to condition inspection	1										x		
	Maintenance Equipment Inspection & Maintenance														
	Condition Inspection	Annual Maintenance	1					x							
		General weekly inspection	52	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Amenity Grass Cutting														
	Main Amenity Area	Weekly	52	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx

	Memorial Garden and Bowling Green planted borders	Weekly	52	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Ride Maintenance (Meadow Area)	Monthly	12	x	x	x	x	x	x	x	x	x	x	x	x
	Wildflower Meadow														
	Meadowland Development	targeted spray and re-seed (including Yellow Rattle to suppress grass) to diversify meadowland	1 (as required following assessment of diversity of meadow)										x		
	Meadowland Development	Spray with Laser (grass suppressing herbicide) to diversify meadowland	1 (as required following assessment of grass dominance)				x								
	Summer Management	Spot treat noxious weeds in meadowland	1				x								

	Meadowland Cutting	Cut meadow and remove arisings from site	1									x			
	Structure Planting														
	Memorial Garden & Bowling Green Hedging - Trimming	Trimming to height of 1m in Memorial Garden.	2					x					x		
	Memorial Garden & Bowling Green Hedging - Fertilising	Fertiliser/ mulch for hedging - As required	1		x										
	Play Area														
	Play Area Maintenance and Inspection	Refer to Detailed Maintenance Plan - See Appendix	252	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Bowling Green														
	Bowling Green Maintenance	Refer to Detailed Maintenance Plan See Appendix	252	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx

	General Public Access	Opening & Closing of Gates	252	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Ornamental Planting / Rose Beds (Memorial Garden / Bowling Green)														
Q35.650	Hoe and handweed	Weekly	52	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Check and firm shrubs / roses	Weekly Inspection	52	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
Q35.540	Prune deadwood from shrubs / roses	Annual inspection	1										x		
	Prune deadwood from hedges	Annual inspection	1											x	
	Prune Roses after flowering	Monthly inspection						x	x	x	x	x			
Q35.690	Top up mulch	Inspection	3		x				x				x		
	Replacement planting	As required	WI												
Q35.810-870	Trees														
	Tree Whip Planting - Summer Maintenance	Glyphosate to radius of whips	1				x								

	Tree Whip Planting - Summer Maintenance	Hoe and handweed around whips	1					x					
	Tree Whip Planting - Winter Beating Up	Hoe and handweed around whips	1									x	
	Tree Whip Planting - Winter Beating Up	Check and firm whips	1									x	
	Tree Whip Planting - Winter Beating Up	replacement planting	1									x	
	Tree Whip Planting - Thinning	only after years 5-10 of maintenance	1									x	
	Parkland Trees - Health & Safety Inspection	Inspect for dead, dying, dangerous trees - fell/ prune accordingly	1									x	
	Parkland Trees - Replacement Planting	Re-stock to sustain tree cover/age structure	1									x	

	Parkland Trees - Stakes, Ties, Firming	Annual inspection/adjustment/removal of stakes/ties - firming as required	1											x	
	Parkland Trees - Pruning	Annual inspection & pruning for positive shape and health	1											x	
	Wetland Scrape														
	Drainage Inspection/Maintenance	monitor drainage of surrounding wet ground into scrape - alter accordingly	1										x		
	Habitat Management	Summer removal of noxious weeds and autumn cut of vegetation	2					x				x			
	Formal Paths - Inspection & Maintenance														
	Main Access Road	Weekly - surface inspection and repair	52	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx

	Access Path from Garden to Play Area		52												
		surface inspection and repair		xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Memorial Garden Flagged Path	inspection of flags and re-setting/ replacement as required	52												
				xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Bowling Green Flagged Path	inspection of flags and re-setting/ replacement as required	52												
				xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx	xxxx
	Weed Control	monitor and treat weed growth through formal paths - As required	2					x			x				
	Mechanical Sweep	Fortnightly	26	xx	xx	xx	xx	xx	xx	xx	xx	xx	xx	xx	xx
	Events Preparation														
	General Inspection & Maintenance	as required in advance of scheduled community event	consult with ranger service	x	x	x	x	x	x	x	x	x	x	x	x

Appendix 8B: Play Area Maintenance Schedule

Operation	Overview	Total Annual Visits	Area (m2)	Number	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
General																
Measure for area																
Litter pick	Year round daily collection	365	visits	1200	31	28	31	30	31	30	31	31	30	31	30	31
Empty litter bins	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check & report any vandalism	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Least rat removal	Annual inspection	1	visit													
Grass Areas																
Measure for area																
Cut existing grass	Apr-Nov	14	visits	1000												
Bark Surfacing / Woodchip Paths																
Measure for area																
Visual inspection/check for contaminants such as glass, needles etc. and removal as necessary	Daily	365	visits	44	31	28	31	30	31	30	31	31	30	31	30	31
Raking and levelling; forking to relieve compaction.	Daily	365	visits		31	28	31	30	31	30	31	31	30	31	30	31
Check depth of bark/woodchip and top up to a depth of 300 mm if required	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Sand Surfacing																
Measure for area																
Visual inspection/check for contaminants such as glass, needles etc. and removal as necessary	Daily	365	visits	131	31	28	31	30	31	30	31	31	30	31	30	31
Raking and levelling	Daily	365	visits		31	28	31	30	31	30	31	31	30	31	30	31
Check depth of sand and top up to a depth of 300 mm if required	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Grass Mat Surfacing																
Measure for area																
Check for damage / lifting at edges	Weekly	52	visits	25	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
General																
Check site is clear of litter, glass, dog faeces etc	Daily	365	visits		31	28	31	30	31	30	31	31	30	31	30	31
Check seating secure / safe in play area	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check litter bins are secure and undamaged	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check fences & gates are secure and in good repair	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check plants or trees are not obstructing play area	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check there is adequate spacing between equipment	Quarterly	4	visits			X			X			X			X	
Check paintwork / preserv alive is in good condition	Quarterly	4	visits			X			X			X			X	
Check clearances below equipment when stationary and when in motion	Quarterly	4	visits			X			X			X			X	
Check for wear on chains and fixings	Quarterly	4	visits			X			X			X			X	
Swings																
Number of swings				1												
Check swing frame is secure	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check chains are hanging correctly and in good condition	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check eyebolts are in place and secure	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check seats are fixed securely and undamaged	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check for corrosion	Quarterly	4	visits			X			X			X			X	
Check timber components are safe with no splinters or large cracks	Weekly	52	visits		XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX
Check tube plugs, nuts & bolts and fixings are secure	Quarterly	4	visits			X			X			X			X	

Appendix 8C: Bowling Green Maintenance Schedule

Knowsley Borough Council

BOWLING GREEN MAINTENANCE PROGRAMME

(Adopted 2009)

SPRING/SUMMER 2013

N.B. This is a guide only and all timings are subject to weather conditions at the time.

NOVEMBER

Regularly switch or brush dew from green, this enables the surface to stay dry and minimises the risk of disease.
Remember to keep off the green if conditions are very wet, frosty or if snow is present.
Check for disease and apply a contact fungicide. I.e. Rovral Green or Daconil Turf
Check for casting worms and if necessary apply a good worm control. i.e. Turf Systemic (carbendazim)
Aerate green if weather permits using pencil tines if possible.
Mow green (weather permitting) and prepare ends for seeding.

MARCH

Apply Lawn Sand @ 70g/m² to control any moss, this will also act as a tonic feed.
Allow at least 14 days before scarifying out dead moss, scarify in 2-3 directions.
NEVER scarify before applying a moss control as the problem will increase due to spreading moss spores.
Regular aeration should continue using solid not chisel tines as this will also improve root growth and drainage.
Over seed ends and any bare or thin patches using STG grass seed mixture.
As conditions improve mow regularly- gradually reducing the height of cut to your normal bowling height.
Continue to check for disease/worms and use control measures as previously detailed.
Watch out for leatherjacket damage and if necessary apply treatment. I.e. Crossfire
At this time apply an organic or seaweed product to promote root growth and stimulate the sward. I.e. Seaweed Foliar (This will also make the most of your feeding programme)

APRIL

Lightly scarify as growth increases-it is better to scarify little and often than to remove too much at once, as the sward can be invaded by weeds or annual meadow grass.

Mowing should take place 2-3 times per week, gradually reducing the cut ready for the playing season; remember to brush the green to remove dew.

Apply worm and leatherjacket control if necessary.

Watch out for Fusarium Patch and spray with fungicide. I.e. Turf Systemic or Rovral Green.

Apply a good Spring/Summer Fertiliser i.e. STG 12-0-9 + Fe + MgO or 10-8-4 +4MgO+2Fe+8CaO+Seaweed.

7/10 days after feeding apply a good selective weed killer i.e. Out Run or Estermone to control broad leaved weeds.

Spray around pathways using a total weed killer i.e. "Glyper" to kill grasses and weeds. (Use a Mosskiller i.e. Mossicide if moss is a problem.)

If required water or apply a good wetting agent i.e. STG Triple WA

MAY

Lightly scarify and aerate as and when the weather permits, (Do not scarify in drought conditions.)

Mow regularly 3-4 times weekly, keep the surface clean by using a comb attachment.

Brush green in early morning to remove dew.

Watch out for Fusarium Patch, apply a good systemic fungicide i.e. **Turf Systemic** if necessary.

Water should be applied at night if possible, ensure no surface water the following day as this will encourage annual meadow grass.

Never let the green dry out, apply **STG Triple WA** every 4 weeks if necessary or spot treat any small dry areas using STG's Small Tablet + Seaweed

JUNE/JULY

Scarify and aerate only if weather permits.

Mow 3-4 times weekly, if drought conditions prevail raise cut and reduce their number.

Watch out for Red Thread! Apply a good liquid fertiliser i.e. Pro-sward 15TE Water as per May and apply wetting agent to localised dry spots if required.

It may be necessary to apply a selective weed killer around this time, (but not if drought conditions prevail)

AUGUST

Mow as per June/July.

Aerate if weather permits.

Scarification can be carried out but not in drought conditions.

Watch out for Fusarium Patch and apply a systemic fungicide if necessary.

Water as per June/July, applying wetting agent as required.
Early in the month apply a liquid spring/summer fertilizer if required.


Appendix 9a

Site Master Plan (devised 2009)






































Examples of possible garden features



 <p>Knowsley Council 2020 Knowsley Local Plan Consultation and Planning 2020 Strategy</p>		<p>2020 Knowsley Local Plan Consultation and Planning 2020 Strategy Metropolitan Borough Council</p>	
<p>Do not make any markings, drawing or any other markings on this document. If you do, the Council will not be responsible for any loss or damage to your document. If you do, the Council will not be responsible for any loss or damage to your document.</p>			
Project	Consultation Number	Version	Date
A	1001322	1	2020


Legend

 <p>Existing concrete panel fence to be replaced</p>	 <p>Existing street road to be altered</p>
 <p>Existing fence to be replaced</p>	 <p>Existing fence to be replaced</p>
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 <p>Existing fence to be replaced</p>	 <p>Existing fence to be replaced</p>



<p>Project Name Eaton Street Park</p>	
<p>Project Address Eaton Street, Prescott Knowsley</p>	
<p>Consultation Description Feasibility Proposals</p>	

<p>Date/Time of Site Visit Date: 24/07/2020 Time: 12:00 @ A1</p>	<p>Checked By: SGP Date: 24/07/2020 Checked By: RT Date: 24/07/2020</p>
<p>Project Reference Number 1001322</p>	<p>Consultation Number F02</p>
<p>Version 1</p>	<p>Date 2020</p>



Appendix 9B: Meadowland Ride Maintenance Master Plan (devised 2011)



